Govt. Degree College (Men), Srikakulam

Department of Commerce & Management Studies

Group presentations and Group Work (BBA)

Presentations:

The student can watch other people presenting and make a note of what they do well. Think about how they could approve and learn from their experience. When you plan your own presentation focus on how to make it excellence. Think about what your participants needs to know as well as considering your delivery style.

Group work:

Develop the group working skills through this activity. Perform better at group assignments and make yourself more employable most of the students are nervures about group assignments. They get ready with some plans, ideas and strategies before they start.

Most of the presentence choose a simple structure

- 1. Beginning
- 2. Middle
- 3. End

One of the most obvious benefits of group presentations is that they improve their communication skills. Whether they are speaking in front of participants, listening to feedback with their teammates, they are participating how to convey their ideas clearly and persuasively.

College participation

The students of BBA from Govt. Degree College for Men, Srikakulam participated MANZA-2023 International Students Management Fest at Centurion University, Pharlakhemundi, and Orissa State in the academic year 2022-23.

BBA students Govt. Degree College for Men, Srikakulam competed in the event i.e., ADZAP (task). In this task they got 2nd place in the event.

EVENT 1:

MANZA-2023

Student participated

- B. Spurthi Madhurya, III BBA
- B. Govind, III BBA

Description of the Event/Task

Participated 7 groups in the event each group consists 2 students

Students are assigned to prepare a poster with out any digital assistance. Among 7 groups selected only 4 groups for presentation of poster. They Assigned 4 different products for 4 different groups and also asked the students to promote sales in the competitive market. Based on that performance they given 1st place and 2nd place to the participants.



Preparation of task under the direction of Organizer



Presentation of the Task



Received Certificates from organizers

EVENT 2

Chathura-2023

A National level management students meet

Place of conduction of activity:

Aditya Institute of Technology and Management, Tekkali, Srikakulam District.

Organization:

Department of Management studies, AITAM.

Date:

21st April-2023.

Students participated:

Ch. Nikihta, BBA, Market Manthra

A. Santoshi, BBA, Smart Inverster

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ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT
Approved by AIGTE, New Delhi, Affiliated to JNTUK, Accredited by NBA & NAAC A+

CHATHURA - 23

A National Level Management Students' Meet

This is to certify that Mr./Ms. _ Ch. Nikitha

from Arts college

has participated in the event Market Mantra

and won participaled in CHATHURA - 23 National Level Management

Students' Meet organised by Department of Management Studies,

On 21st April 2023 at AITAM Campus, Tekkali.

PW Dr. B. Sivakumar Dr. A.S. Srinivasa Rao



CHATHURA - 23

A National Level Management Students' Meet

This is to certify that Mr./Ms. A. Santhoshi

from Arts GIDC Men, Sakakulam

has participated in the event _____ Smart Tovest81

and won participated in CHATHURA - 23 National Level Management

Students' Meet organised by Department of Management Studies,

On 21st April 2023 at AITAM Campus, Tekkali.

Dr. B. Sivakumar

Dr. A.S. Srinivasa Rao