

Name of the Department / Subject : Commerce / Commercial Geography
Name of the Lecturer : H. Lakshmi pathi
Course / Group : III. B. Com.
Paper : Commercial Geography
Name of the Topic : Internal Structure of the Earth
Hours required : 15
Learning Objectives : The student should understand the internal layers and atmosphere
Previous knowledge to be reminded :

(Continue on the reverse side if needed)

Topic Synopsis : Layered in spherical shells.
- Layers can be defined by their chemical and rheological properties. Outer Silicate Solid Crust.
- a highly viscous mantle.
The force exerted by earth's gravity can be used to calculate its mass.

Examples / Illustrations : Globe

Additional inputs :

Teaching Aids used : Text book, Material

References cited :

Student Activity Planned after the teaching : prepare charts

Activity planned outside the Class room. if any :

Any other activity :

observe the riverbed and river bank.

Signature of the Lecturer

Depth (in kilometers)

Layer

0 - 60

Lithosphere
Varies between 5 and 200 km

0 - 35

Crust
Varies between 5 and 70 km

35 - 60

Upper part of mantle

35 - 2,890

— Mantle

210 - 2890

Mesosphere

2890 - 5150

Outer Core

5150 - 6360

— Inner Core

Latitude and Longitude:

Latitude and Longitude are imaginary lines drawn on maps to easily locate places on the Earth.

Latitude is distance north or south of the equator.

Longitude :- is distance east or west of the

Prime meridian.

Both are measured in terms of the 360° of a

Circle.

The equator is the line of 0° latitude, the starting point for measuring latitude.

The latitude of the north pole is $90^\circ N$, and that of the south pole is $90^\circ S$. The latitude of every point in between must be of latitude some degree north or south, from 0° to 90° .

One degree of latitude covers about 69 miles or 111 km.

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi pathi

Course / Group : III - B. Com.

Paper : Commercial Geography

Name of the Topic : Realms of the earth and

Hours required : Atmosphere

Learning Objectives : The student can understand impact of

Previous knowledge to be reminded : atmosphere on changing environment

: Recapitulation

(Continue on the reverse side if needed)

Topic Synopsis : Realms of the earth:-

Four realms of the earth: ① Lithosphere ② Hydrosphere
③ Biosphere ④ atmosphere.

Examples / Illustrations :

Additional inputs :

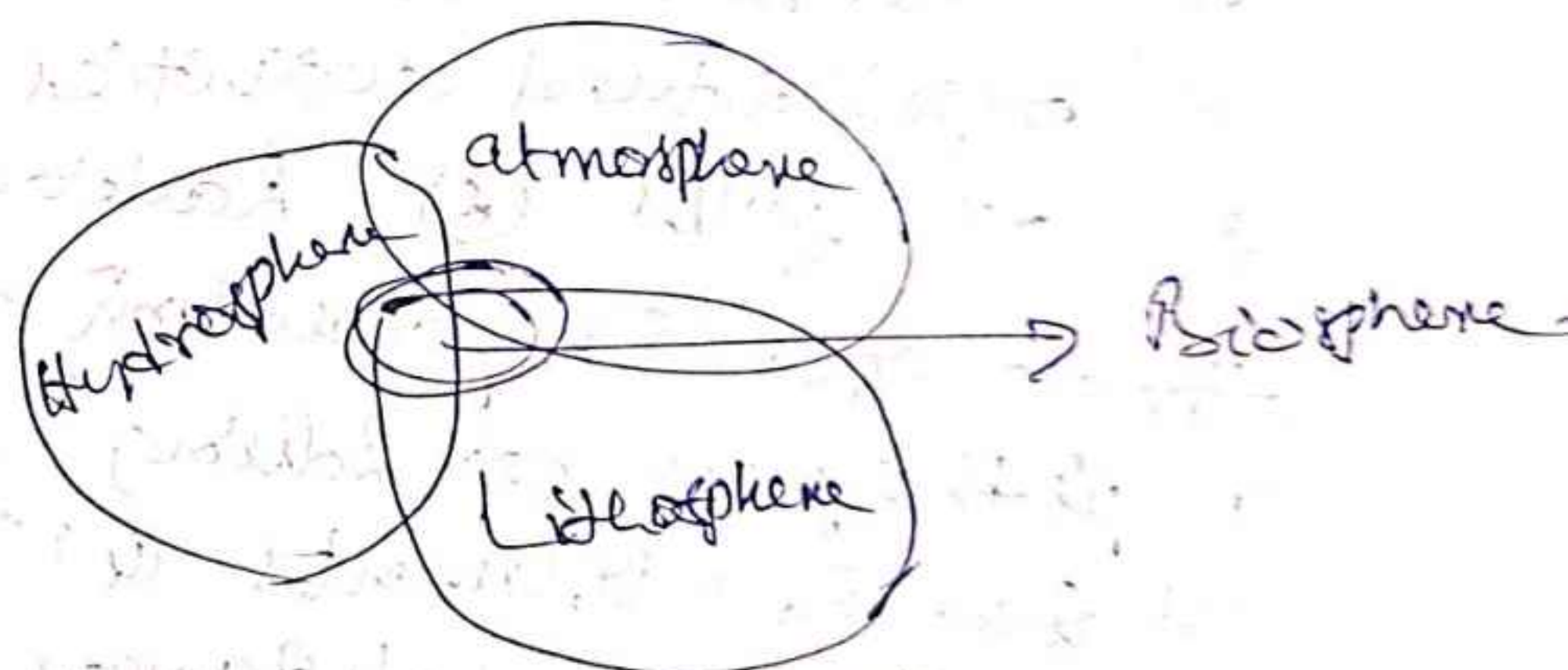
Teaching Aids used :

References cited :

Student Activity Planned after the teaching :

Activity planned outside the Class room, if any :

Any other activity :



Harlehal, Text book.

please collect the data which
regards to Temperature variation
for one month.

Signature of the Lecturer

Lithosphere :- The realm of Land is called Lithosphere

Hydrosphere :- The realm of water

Atmosphere :- The realm of air

Biosphere :- It is the narrow zone where Land, water and air meet.

Evolution of the Earth :-

Solar system formation

Environmental pollution :-

- ① Air pollution ② water pollution
③ Soil pollution.

Causes of pollution :-

- ① Natural Causes
② Anthropogenic Causes
③ Industrial effluents ④ Municipal sewage
⑤ Agricultural activities ⑥ Mining
⑦ Oil spills ⑧ Radioactive substances

Effect of water pollution on man :-

- ① pathogens ② killing organic waste
③ heated effluents ④ Toxic compounds
⑤ Radio active substances ⑥ pesticides
⑦ oil spills.

Causes of Soil pollution :-

- ① Industrial activity ② Agricultural activities
③ Waste disposal ④ accidental oil spills
⑤ Acid rain.

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi pathi

Course / Group : B. B. Com.

Paper : Commercial Geography

Name of the Topic : Atmosphere and pollution.

Hours required : - - - - - Continue - - -

Learning Objectives : Causes and effects of environmental pollution.

Previous knowledge to be reminded : Question and answer

(Continue on the reverse side if needed)

Topic Synopsis : Effects of soil pollution:-

(1) effect on health of humans

(2) Global warming

Measures to be taken to protect Earth.

(1) Walk (ride a bike) (2) use less, unused electronics.

Examples / Illustrations : Present situation of environment-

Additional inputs :

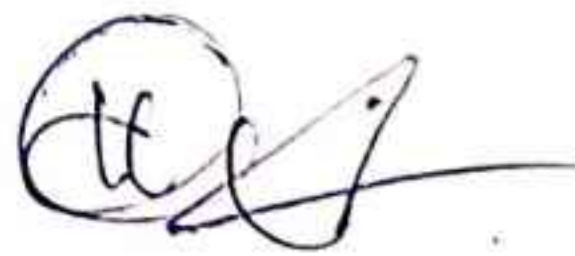
Teaching Aids used : Text book, Material

References cited :

Student Activity Planned after the teaching : List out in substances to cause pollution in your locality.

Activity planned outside the Class room. if any :

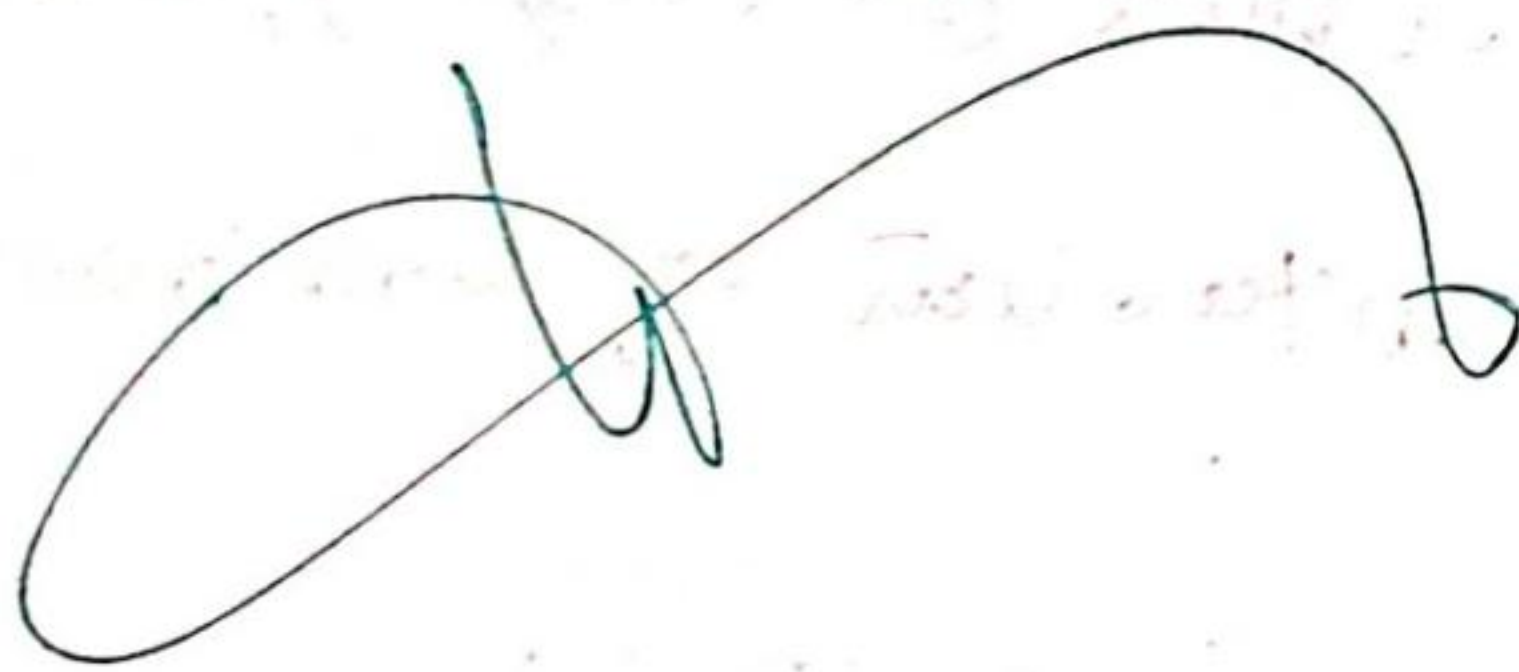
Any other activity :


 Signature of the Lecturer



Measures:-

- (5) Sign up for E-billing
- (6) Change the Thermostat level
- (7) Use / reused shopping bags
- (8) Bundle your errands
- (9) Use Compact fluorescent light bulbs
- (10) Vote (i) Stop the bottled water
- (11) Keep old electronics
- (12) Grow your own food
- (13) Buy sustainable products
- (14) Recycle
- (15) Reuse.



Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi Prathi

Course / Group : III . B Com.

Paper : C.G.

Name of the Topic : Indian Agriculture

Hours required : 15

Learning Objectives : To understand nature of Soil and crops
to be produced in India and Ap.

Previous knowledge to be reminded : Raising questions.

(Continue on the reverse side if needed)

Topic Synopsis : India ranks second worldwide
in farm produce. Agriculture and
allied sectors like forestry and fisheries
accounted for 13.7% of the GDP in 2013.
① Introduction ② after independence.
Types of agriculture in India.

Examples / Illustrations : ① Shifting agriculture

Additional inputs : ② Subsistence farming

Teaching Aids used : ③ Intensive agriculture

References cited : ④ Extensive agriculture

Student Activity Planned after the teaching : ⑤ Commercial agriculture

Activity planned outside the Class room. if any : ⑥ plantation agriculture

Any other activity : ⑦ Dry land farming
⑧ Wet land farming

Signature of the Lecturer

Land use for agriculture,

Soils for agriculture

Soil fertility

Major Crops in India:-

Food Crops in India:-

① Kharif Crops ② Rabi crops ③ Zaid Crop.

Food grains:-

Rice, wheat, Cereals / millets, pulses

Sugarcane, groundnut.

Non food Crops in India:-

Tea, Coffee, Tobacco, oil seeds

Cotton, Jute, Rubber, Silk

Rayon, Hemp, wool, Coconut.

Importance of Agriculture:-

- ① Economic growth ② Source of food for domestic consumption
- ③ Subsistence agriculture
- ④ Exports ⑤ Basic occupation of millions.
- ⑥ Agro based industries ⑦ Green revolution.

Problems in Agriculture:-

- ① Small and fragmented Land holdings
- ② Seeds ③ Manures, Fertilizers and Biocides.

Name of the Department / Subject :

Commerce

Name of the Lecturer :

H. Lakshmi prathi

Course / Group :

III - B. Com.

Paper :

Commercial Geography.

Name of the Topic :

Indian Agriculture

Hours required :

Continued.

Learning Objectives :

to understand development of agri in India.

Previous knowledge to be reminded :

Raising questions.

(Continue on the reverse side if needed)

Topic Synopsis

(1) Irrigation (2) Lack of mechanism

(3) Soil erosion (4) Agri marketing

(5) Inadequate storage facilities.

(6) Inadequate transport

(7) Scarcity of Capital.

Examples / Illustrations

Agriculture Development in India -

Additional inputs

(1) Land (2) Crops (3) Seeds

Teaching Aids used

(4) fertilizer (5) Soil and water

References cited

Conservation.

Student Activity Planned after the teaching :

List out the crops which grown in your village.

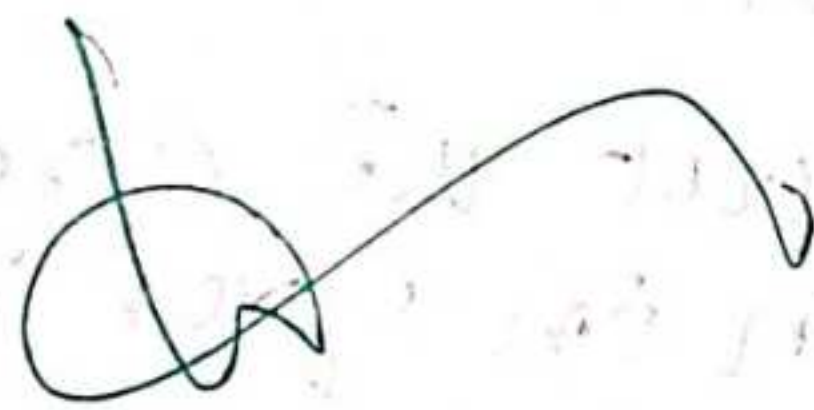
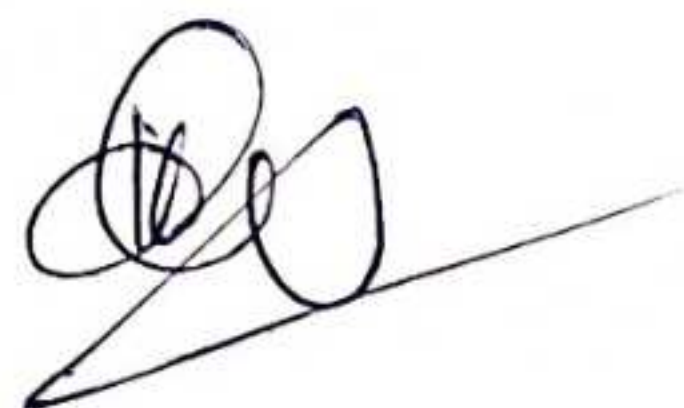
Activity planned outside the Class room. if any :

prepare chart regarding the crops in AP

Any other activity :

Signature of the Lecturer

- (6) Agricultural implements and Machinery
- (7) Plant-protection
- (8) Dryland / Rainfed Farming
- (9) Technology Mission
- (10) Horticulture
- (11) Animal Husbandry
- (12) Fisheries
- (13) Agricultural Census
- (14) NARSARD
- (15) Soil Securing group Scheme
- (16) Farm and Home Programme
- (17) Agricultural Extension
- (18) Agril Research and Education
- (19) National agril technology-project
NIATP

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Laxshmi pathi

Course / Group : III. B. Com.

Paper : Commercial Geography

Name of the Topic : India - Forestry.

Hours required : 15

Learning Objectives : to know the need and importance of forestry.

Previous knowledge to be reminded :

Raising questions.

(Continue on the reverse side if needed)

Topic Synopsis : Meaning of forest: Forest is a large area dominated by trees.

Importance of forest:-

- ① They help us breathe
- ② They're more than just trees.

Examples / Illustrations : Different types of forests in India & World:-

Additional inputs : awareness to plant trees on large scale

Teaching Aids used : Globe & ATLAS

References cited : Indian Geography Text book.

Student Activity Planned after the teaching :

Activity planned outside the Class room. if any : What are uses of increasing forestry.

Any other activity :


Signature of the Lecturer

- 3) people live there, too 4) They keep us cool
 5 They keep earth cool, 6 They make to rain
 7) They tight blocking 8) They pay it for
 9) They refill aquifers 10 They block wind
 11) They keep dirt in its place.
 12) They cleanup dirty soil.
 13) They cleanup dirty air.
 14. They muffle noise pollution.
 15. They feed us 16 They give us medicine
 17) They help us make things.
 18. They create jobs 19 They create markets
 20. They help us explore and relax.
 21. They're pillars of their communities

Types of forests:-

- 1 Tropical Rain forest
- 2 Temperate deciduous forest
- 3 Temperate Coniferous forest
- 4 Boreal (taiga) forest.

Techniques of forest Conservation -

- 1 Afforestation 2 Reforestation
- 3 Selective logging 4 Controlled burn.

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi pathi

Course / Group : III. B. Com. V Sem.

Paper : Commercial geography.

Name of the Topic : Indian forests

Hours required : - continuation (10)

Learning Objectives : To know the forest Conservation Act 1.

Previous knowledge to be reminded : Recaptualisation

(Continue on the reverse side if needed)

Topic Synopsis : The Forest Conservation Act. 1980.

- (1) Eplent and Commencement.
- (2) Restriction on the Conservation of forests of use of forest land for non-forest purpose.
- (3) Construction of advisory Committee

Examples / Illustrations : (4) power to make rule

Additional inputs : (5) Report and Savings.

Teaching Aids used : Compensatory afforestation fund bill 2001.

References cited :

Student Activity Planned after the teaching :

Activity planned outside the Class room. if any : List out medicinal plants in your locality.

Any other activity :

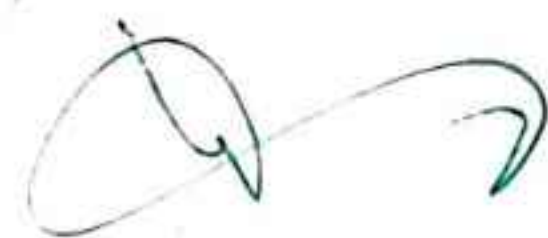

 Signature of the Lecturer

Forest Rights Act, 2006.
Defining a forest village and revenue village.

Impact on lives of forest dwellers living in forest villages.

Forest Rights Act, 2006. and its relevance
Need for protection on forestry:-

- (1) Urban trees help building stay cool
- (2) Large forests can influence regional weather pattern.
- (3) Tree roots are key allies in heavy rain.
- (4) Forests are like giant sponges, catch rain off rather than letting it roll across the surface, but they can't absorb all
- (5) Forests can clean up air pollution on a much larger scale, and not just the aforementioned CO₂.
6. Forest provide a wealth a natural medicines and increasingly inspire synthetic spin-offs.



Name of the Department / Subject : Commerce.

Name of the Lecturer : H. Lakshmi pathi

Course / Group : III. B. Com.

Paper : Commercial Geography.

Name of the Topic : India - Minerals and Mining.

Hours required : 15

Learning Objectives : to aware the use of minerals and availability of minerals and their

Previous knowledge to be reminded : Lesson - Question.

(Continue on the reverse side if needed)

Topic Synopsis : Meaning:- Mineral is an element or chemical compounds that is normally crystalline and that has been formed as a result of geographical process.

Renewable resources:-

Examples / Illustrations : (1) Exhaustible resources.

Additional inputs : (2) Non exhaustible resources.

Teaching Aids used : Create awareness of importance of Minerals.

References cited : Uses of Minerals and Metals.

Student Activity Planned after the teaching : List all the minerals which are available in the Srikakulam CD.

Activity planned outside the Class room. if any

Any other activity



Signature of the Lecturer

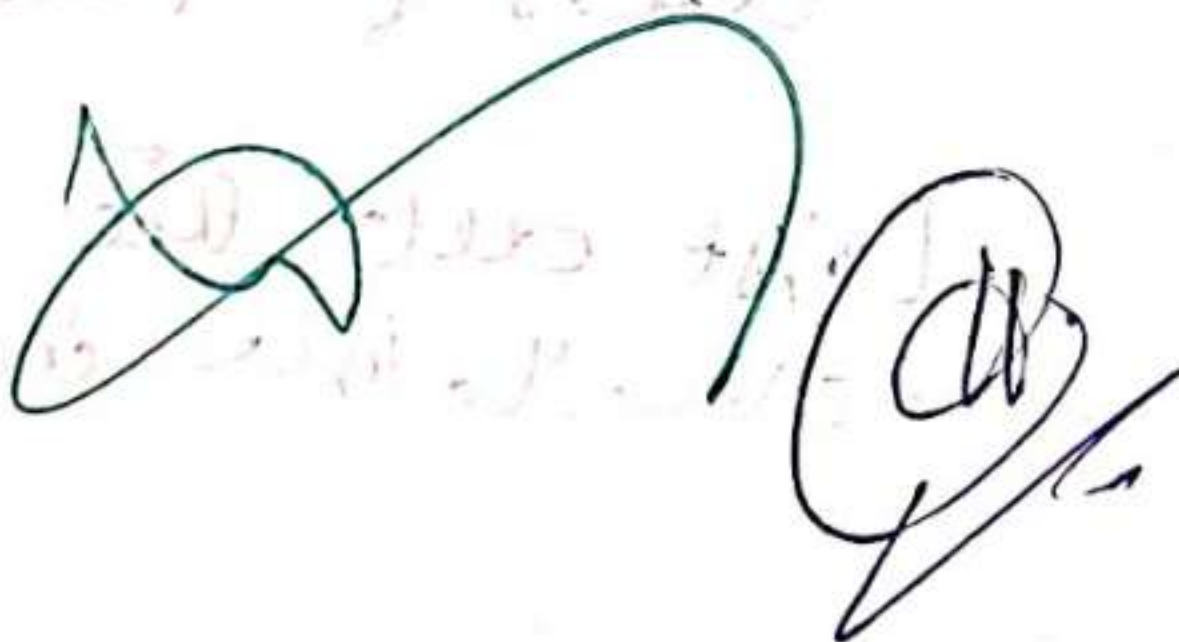


Use of Minerals :-

- | | |
|----------------|---------------|
| (1) Aggregates | (2) Aluminium |
| (3) Antimony | (4) Asbestos |
| (5) Basalt | (6) Barium |
| (7) Beryllium | (8) Bismuth |
| (9) Boron | (10) Bromine |
| (11) Cadmium | (12) Calcium |
| (13) Cement | (14) Chromium |
| (15) clays | (16) Cobalt |
| (17) Copper | (18) Diamond |
| (19) Diatomite | (20) Dolomite |
| (21) Iron ore | (22) Gold |

Singheri Coal Mines

Hangampalle Bunt's Industry



Name of the Department / Subject : Business Statistics / Commerce
Name of the Lecturer : H. Lakshmi Prathi
Course / Group : II. B. Com
Paper : Business Statistics.
Name of the Topic : Introduction of Business Statistics
Hours required : 15
Learning Objectives : to understand importance of Statistics.
Previous knowledge to be reminded : Raising questions.

(Continue on the reverse side if needed)

Topic Synopsis

Definition:- Statistics is a science which deals with the methods of collecting, classifying, presenting, comparing and interpreting numerical data collected to throw some light on any sphere of enquiry.
— Seligman.

Examples / Illustrations : Consolidation of Internal market.

Additional inputs : prepared material

Teaching Aids used : Text books

References cited : Sp Gupta

Student Activity Planned after the teaching :

Collect your section questionnaire regarding family income

Activity planned outside the Class room, if any :

Any other activity :



Signature of the Lecturer

Characteristics:-

- (1) Statistics are aggregate of facts
- (2) Statistics are affected by a marked element of multiplicity of causes.
- (3) Statistics are numerically expressed
- (4) Statistics are enumerated
- (5) Statistics are collected in a systematic manner
- (6) Statistics for a pre-determined purpose

Importance of Statistics:-

- (1) Statistics in planning
- (2) Statistics in Marketing
- (3) Statistics in Economics
- (4) Statistics in Social Science
- (5) Statistics in Trade
- (6) Statistics in Research

Limitations of Statistics:-

- (1) Qualitative aspect ignored.
- (2) It does not deal with individual items.
- (3) It does not depict entire story of phenomena.
- (4) It is liable to be misused.
- (5) Laws are not exact.
- (6) Results are true only on average.

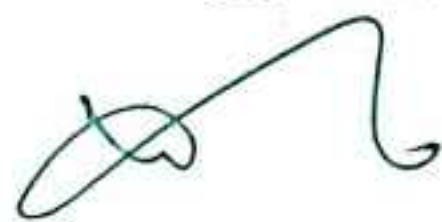
Collection of Data:-

Four methods:- (1) Textual method

(2) Tabular method

(3) Semi-tabular method

(4) Graphic method



Name of the Department / Subject : Commerce
Name of the Lecturer : H. Lakshmi prathi
Course / Group : II. B-Com
Paper : Business Statistics
Name of the Topic : Collection of Data
Hours required : Continuation
Learning Objectives :
Previous knowledge to be reminded : to know the procedure of collection of data.

(Continue on the reverse side if needed)

Topic Synopsis : Collection of data! -
① ungrouped data ② grouped data.
Types of data! -
① primary data ② Secondary data.

Examples / Illustrations : Collection of data of 40 students
Additional inputs : family income

Teaching Aids used : prepared material

References cited : C.R. Gupta

Student Activity Planned after the teaching :
Activity planned outside the Class room. if any : Consolidation of II Sem marks for tabulation

Any other activity :


Signature of the Lecturer

primary data - Methods:-

- (1) personal investigation (2) Through interview
- (3) Collection through questionnaire
- (4) Through telephone (5) Through mobile

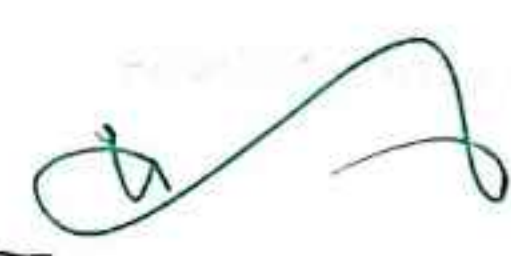
Secondary data - Methods:-

- (1) official (2) Semi-official
- (3) publication of trade associations, Chamber of Commerce.
- (4) Technical and trade journals and newspapers
- (5) Research organisations such as university and other institutions.

Schedule and questionnaire:-

- questionnaire refers to a technique of data collection which consists of a series of written questions along with alternative answers.
- Schedule is a formalised set of questions, statements and spaces for answers, provided to the enumerators who ask questions to the respondents and note down the answers.

Frequency Distribution -

- (1) Grouped frequency distribution
 - (2) Ungrouped frequency distribution
 - (3) Cumulative frequency distribution
- 

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi Prathi

Course / Group : II. B. Com.

Paper : Business Statistics

Name of the Topic : Central tendency measures.

Hours required : —

Learning Objectives : to understand the representation of data.

Previous knowledge to be reminded : Motivational question

(Continue on the reverse side if needed)

Topic Synopsis : Tabulation of data and information
 The process of placing classified data into tabular form is known as tabulation.

Types: (1) Simple tabulation
 (2) Two way tabulation
 (3) Complex tabulation.

Examples / Illustrations : Different types of diagrams

Additional inputs : preparation of diagrams and graphs.

Teaching Aids used : Text book

References cited : —

Student Activity Planned after the teaching : to draw a diagram and graph to a statistical table.

Activity planned outside the Class room. if any : —

Any other activity : —


 Signature of the Lecturer

Bases for classification: -

- (1) qualitative base (2) quantitative base
(3) geographical base (4) chronological base.

Diagrams: - Bar diagrams - (a) Simple Bar chart
(2) Multiple bar diagram (3) Component-bar diagram
(4) pie diagram.

- (1) Histograms (2) Frequency polygon
(3) Frequency Curve (4) Ogive (CPC)

Arithmetic Mean: -

- (1) Individual Series = $\bar{x} = \frac{\sum x}{N}$ (or)
(2) Discrete Series: $\bar{x} = \frac{\sum fx}{N}$ (or) $A + \frac{\sum dx}{N}$
and grouped Series
(3) Step deviation Method: $\bar{x} = A + \frac{\sum fdx}{N} \times C$

Median: -

- (1) Individual Series = $\frac{n+1}{2}$ th item.
(2) Grouped Series: Median = $L + \frac{\frac{n}{2} - m}{f} \times c$

Mode: -

Individual Series:

- highest no. of times repeated value in the given series.

Grouped Series: -

$$\text{Mode (Z)} = L_1 + \frac{f_1 - f_0}{2f_1 - f_0 - f_2} \times c$$

Mode = 3 Median - 2 Mean.

$$\text{GM} = \text{Antilog of } \frac{\sum \log x}{N} \text{ (or) Antilog of } \frac{\sum f \log x}{N}$$

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi Pathe

Course / Group : II. B. com.

Paper : Business Statistics

Name of the Topic : Measures of Dispersion.

Hours required : 15

Learning Objectives : The student can solve the problems of Dispersion.

Previous knowledge to be reminded : Remember the formulae.

(Continue on the reverse side if needed)

Topic Synopsis : Dispersion - denotes how stretched or squeezed a distribution is. Common examples of measures of Dispersion are the Variance, Standard Deviation and Interquartile and Range.

Examples / Illustrations : Formulas and problems

Additional inputs :

Teaching Aids used : Sp Gupta

References cited : DN Elchenne

Student Activity Planned after the teaching : Student can learn how to use log tables for calculation purpose.

Activity planned outside the Class room. if any :

Any other activity :



Signature of the Lecturer

Mean Deviation = $\frac{\sum |dx|}{N}$; here $dx = x - M$
 $M = \text{Mean.}$

$$MD = \frac{\sum f |dx|}{N}$$

$$\text{Range} = L - S$$

$$\text{Coefficient of Range} = \frac{L - S}{L + S}$$

Quartile Deviation:-

$$Q_1 = L + \frac{\frac{N}{4} - m}{f} \times c$$

$$Q_3 = L + \frac{\frac{3N}{4} - m}{f} \times c$$

$$\text{Co. of } QD = \frac{Q_3 - Q_1}{Q_3 + Q_1}$$

$$QD = \frac{Q_3 + Q_1}{2}$$

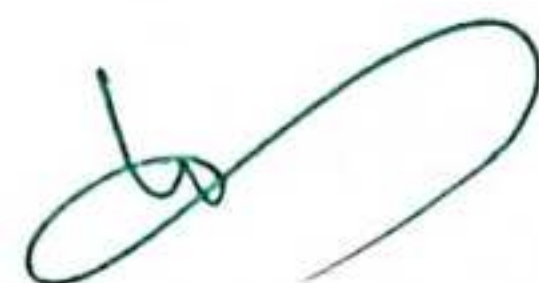
Standard Deviation:- is a measure of how spread out.

Individual Series = $\sigma = \sqrt{\frac{\sum dx^2}{N} - \frac{(\sum dx)^2}{N^2}}$

Frequency Series: $\sigma = \sqrt{\frac{\sum f dx^2}{N} - \frac{(\sum f dx)^2}{N^2}}$

$$\text{Coefficient of variation} = \frac{\sigma}{\bar{x}} \times 100$$

$$\text{variance} = \sigma^2$$



Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshminipathi

Course / Group : I. B. Com:

Paper : Business Statistics

Name of the Topic : Continued

Hours required :

Learning Objectives : Can learn to solve Deciles and Percentiles and Skewness.

Previous knowledge to be reminded : Exercise on formulas.

(Continue on the reverse side if needed)

Topic Synopsis :
 Deciles : $D_1 = L + \frac{\frac{N}{10} - m}{f} \times C$
 Percentiles : $P_1 = L + \frac{\frac{N}{100} - m}{f} \times C$
 Skewness :- is a measure that studies the degree and direction of departure from symmetry.

Examples / Illustrations

Additional inputs

Teaching Aids used

References cited

Student Activity Planned after the teaching

Activity planned outside the Class room. if any

Any other activity

Charts and problems.

Solve the illustrations

prepare charts of formulas



Signature of the Lecturer



Skewness:-
Karl Pearson Co-efficient of Skewness:

$$S_{K_P} = \frac{\bar{x} - \text{Mode}}{SD}$$

Bowley's Co-efficient of Skewness:-

$$S_{Q_B} = \frac{Q_3 + Q_1 - 2M}{Q_3 - Q_1}$$

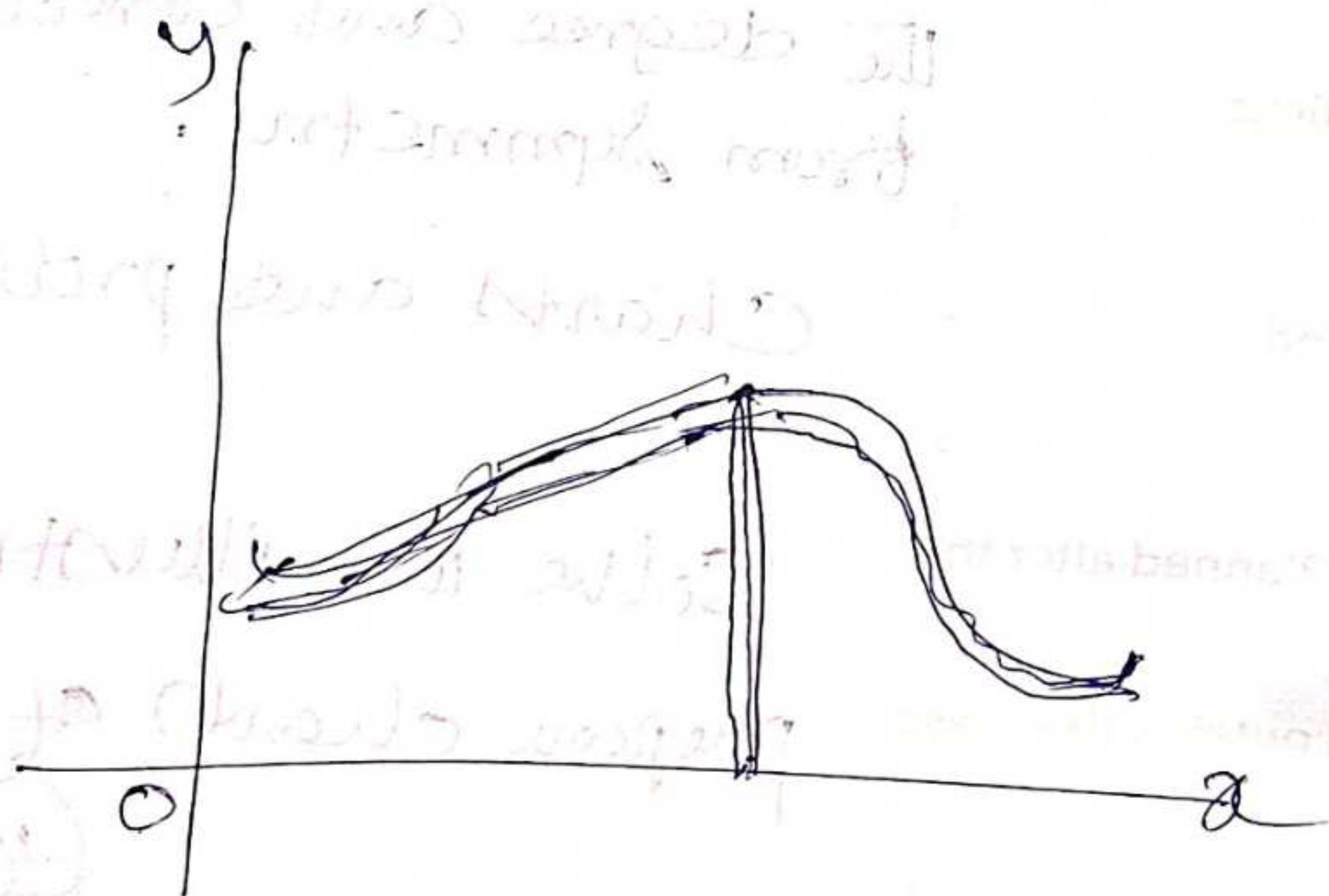
Absolute Skewness = $Q_3 + Q_1 - 2 \text{ median}$.

Co-efficient of Skewness lies in the limit ± 1 .

$$\text{Skewness} = 3 (\text{Mean} - \text{Median})$$

Normal Distribution:-

— in relation to Mean, Median and Mode



Mean = Mode = Median

[Signature]

Name of the Department / Subject : A.D Commerce

Name of the Lecturer : H. Lakshminipathi

Course / Group : II. B. Com.

Paper : Business Statistics

Name of the Topic : Measures of Relation

Hours required : 15

Learning Objectives : The student can learn Calculation of Co-efficient of Correlation and Regression

Previous knowledge to be reminded :

(Continue on the reverse side if needed)

Topic Synopsis : Correlation :-

"Correlation means that between two series of group of data there exists causal connection". — Prof. W. I. King.

Examples / Illustrations : Collect Marks in two Subjects of the same Students

Additional inputs :

Teaching Aids used : Formulas, charts

References cited : Kalyani publishers

Student Activity Planned after the teaching : practice the formulas and

Activity planned outside the Class room. if any : Conduct exercises & solve problems.

Any other activity :


Signature of the Lecturer

Importance and Utility, of Correlation.

- to help in decision making.
- to understand economical behaviour
- useful in research work
- relation between two variables.

Scatter Diagram.

Types of Correlation:-

- (1) perfect positive Correlation, $r = +1$
- (2) perfect ^{negative} Correlation ; $r = -1$
- (3) Limited Correlation, $r = 0, r < 1$
- (4) Limited Correlation, $r = -1, r < 0$

Co-efficient of Correlation:-

Karl Pearson:

Direct method : $r = \frac{\sum dx dy}{N \sigma_x \sigma_y}$

$$r = \frac{\sum (x - \bar{x})(y - \bar{y})}{\sqrt{\sum (x - \bar{x})^2 \sum (y - \bar{y})^2}}$$

$$r = \frac{\sum dx dy}{\sqrt{\sum dx^2 \times \sum dy^2}}$$

probable error: $PE = 0.6745 \frac{1 - r^2}{\sqrt{N}}$

✓

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi pathi

Course / Group : II. B Com

Paper : Business Statistics

Name of the Topic : Time Series Analysis.

Hours required : 10

Learning Objectives : To understand trend analysis and other components.

Previous knowledge to be reminded : Motivation.

(Continue on the reverse side if needed)

Topic Synopsis

Time Series:- a time series is a chronological sequence of observations on a particular variable. Usually the observations are taken at regular intervals (days, months, years etc) but the sampling could be irregular.

Examples / Illustrations

Additional inputs

Teaching Aids used

References cited

Student Activity Planned after the teaching

Activity planned outside the Class room. if any

Any other activity

problem and solution

SP Gupta, Teluge Academy

Solve the illustrations.

Collect the information for five years which regards paddy.

Signature of the Lecturer

Components of Time Series :-

- ① Secular Trend ② Seasonal variation
③ Cyclical variations ④ Irregular variations

Adjustments :- ① Calendar variations.

② Population changes ③ Price changes

④ Comparability.

Measurement of Trends : Methods :-

- (1) Free Hand Method
② Semi averages method.
③ Moving average method.
④ Method of Least Squares.

$$Y = T + C + S + I$$

Y = Time Series; C = Cyclical variation

T = Trend variations; S = Seasonal variations.

I = Irregular variations.

$$Y_c = a + bx$$

$$a = \frac{\sum y}{N} ; b = \frac{\sum xy}{\sum x^2}$$

Measurement of Seasonal variations

① General / Normal average method.

② Trend ratio method

③ Percentage method

④ Link relation method

Name of the Department / Subject : Commerce
Name of the Lecturer : H. Lakshmi pathi
Course / Group : II. B. Com.
Paper : Business Statistics
Name of the Topic : Index Numbers
Hours required : 10
Learning Objectives : Student can solve the different methods of construction of Index Numbers
Previous knowledge to be reminded : Raising questions

(Continue on the reverse side if needed)

Topic Synopsis : Index Numbers :- Index Numbers are intended to measure the degree of economic changes over time.

These numbers are values stated as a percentage of a single base figure. Measure the combined fluctuations in a group related variables.

Examples / Illustrations

Additional inputs

Teaching Aids used

References cited

Student Activity Planned after the teaching

Activity planned outside the Class room. if any

Any other activity

: Text books, charts

: practice the problems

: collect the inflation rate of last five years change


Signature of the Lecturer

Importance of Index Numbers: -

- (1) Economic barometers (2) Study of Trend
- (3) Policies formulation (4) Deflation
- (5) Forecasting (6) Measurement of purchases
- (7) Simplicity (8) Comparison.

Limitations of Index Numbers: -

- (1) approximate representation
- (2) Likelihood of error
- (3) NO accountability / response
- (4) Cannot apply in all seasons and sites
- (5) Based on different formulas

Types of Index Numbers: -

- (1) price index numbers
- (2) quantity index numbers
- (3) value index numbers
- (4) Special purpose index numbers.

Steps in Construction of Index Numbers: -

- (1) Aim of construction (2) Selection of Commodities
- (3) Price quotations (4) Selection of weights
- (5) Selection of base year (6) Selection of Average
- (7) Suitable formulae.

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi Prathi

Course / Group : II. B. Com.

Paper : Business Statistics

Name of the Topic : Index Numbers

Hours required : ... Continuation ...

Learning Objectives : Solve the construction of Index Number problems.

Previous knowledge to be reminded : Review the formulae.

(Continue on the reverse side if needed)

Topic Synopsis : Consistency Tests :-

- (1) Time Reversal Tests
- (2) Factor Reversal Tests
- (3) Unit Test & Circular Test

Cost of Living Index:

Examples / Illustrations : (1) Aggregate expenditure method.

Additional inputs : (2) Family Budget Method.

Teaching Aids used : $P_{01} \times P_{10} = 1$

References cited : Formulas :-

Student Activity Planned after the teaching : Laspeyres's Index Number:

Activity planned outside the Class room. if any :
$$P_{01} = \frac{\sum P_1 Q_0}{\sum P_0 Q_0} \times 100$$

Any other activity :

Signature of the Lecturer

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pasche index number:-

$$P_{01} = \frac{\sum P_1 Q_1}{\sum P_0 Q_1} \times 100$$

(1) Simple price Method:-

$$P_{01} = \frac{\sum P_1}{\sum P_0} \times 100$$

Fisher Ideal Index Number:

$$P_{01} = \sqrt{\frac{\sum P_1 Q_0}{\sum P_0 Q_0} \times \frac{\sum P_1 Q_1}{\sum P_0 Q_1}} \times 100$$

Aggregate expenditure method:-

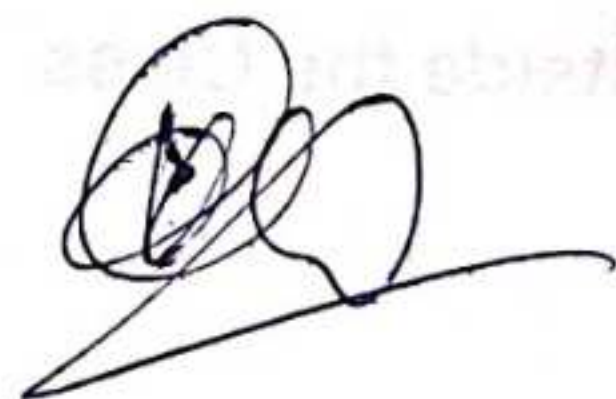
$$\frac{\sum P_1 Q_0}{\sum P_0 Q_0} \times 100$$

Family Budget method:
(Cost of Living Index):

$$= \frac{\sum IV}{\sum V}$$

$$P_{01} \times P_{10} = 1$$

Time Reversal test $\times$ Factor Reversal test = 1



Name of the Department / Subject : Commerce / Business Law

Name of the Lecturer : H. Lakshmi Prathi

Course / Group : B. Com, IV Sem.

Paper : Business Law

Name of the Topic : Indian Contract Act

Hours required : 15

Learning Objectives : to know the Contract nature and validity.

Previous knowledge to be reminded : Legal aptitude.

(Continue on the reverse side if needed)

Topic Synopsis

: Meaning of Contract:-

"An agreement creating and defining obligations between the parties." - Salmond.

"Every agreement and promise enforceable at law is Contract!" - Sir Frederick Pollock

Examples / Illustrations

: Civil Cases.

Additional inputs

: Legal aptitude

Teaching Aids used

: Internet material

References cited

: Indian Civil Contract

Student Activity Planned after the teaching

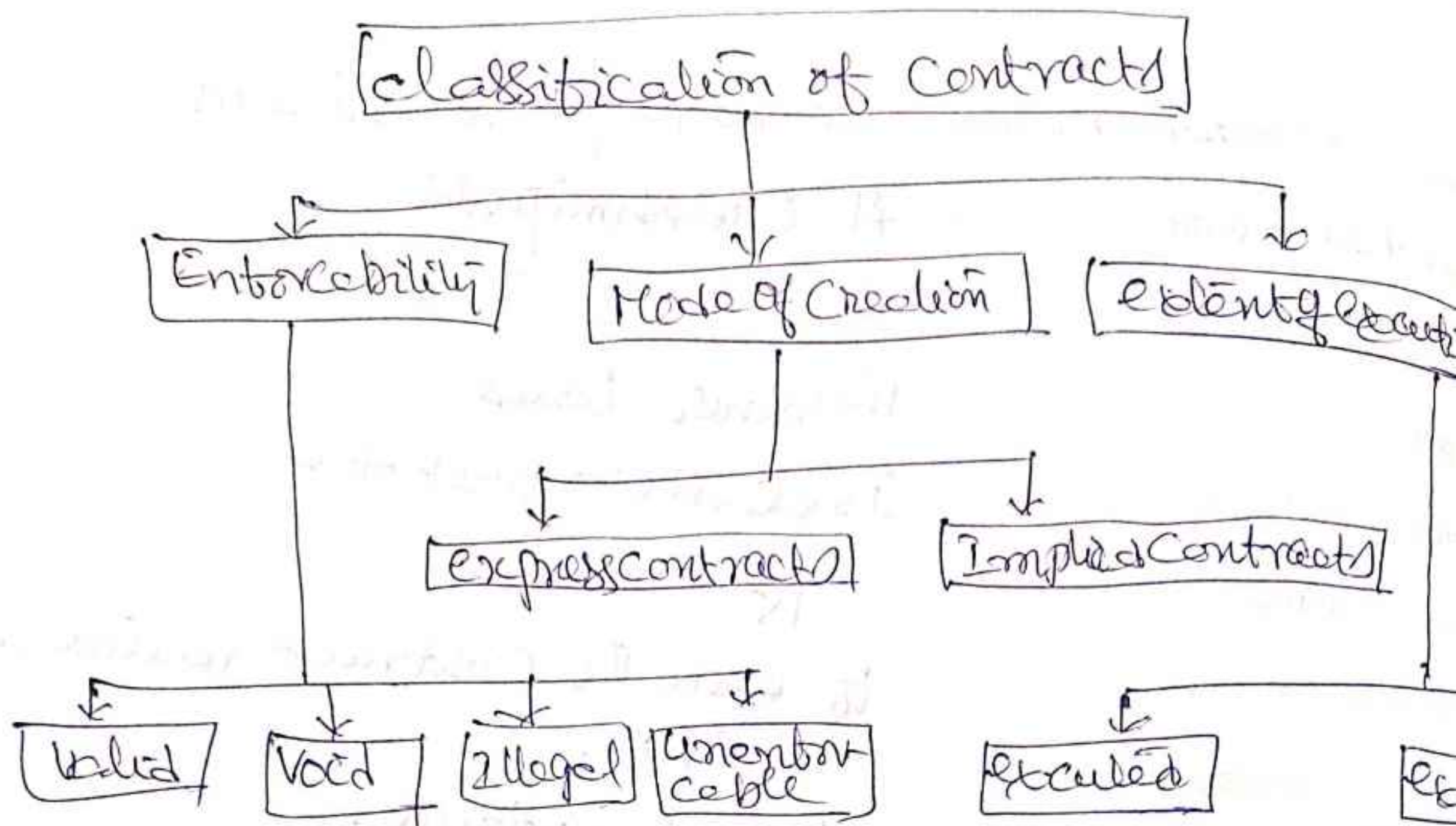
: asked the students to discuss the known cases

Activity planned outside the Class room. if any

: The role of Sarpanch in the panchayat-level disputes

Any other activity

: 
Signature of the Lecturer



Essential elements of a valid contract! -

- ① Agreement ② Competent parties
- ③ Free Consent ④ Consideration ⑤ Legal Object
- ⑥ Not expressly declared void
- ⑦ Compliance with the legal formalities.

Contracts :- (1) Valid Contracts (2) Void Contracts
(3) Voidable Contracts.

Difference between void agreement and voidable contract

- (1) Enforceability ② Restitution and Compensation.
- (3) effect on collateral agreements (4) Illegal contract

Sources of Indian Business Law! -

- (1) English Merchantile Law ② Statutes
- ③ Judicial decisions (4) Customs and usage.

Mode of Creation :- ① Express Contracts ② Implied Contracts

Extent of Execution :- ① Executed Contracts ② Executory Contracts

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi Prasad

Course / Group : B. Com. II Sem

Paper : Business Law

Name of the Topic : Offer and Acceptance

Hours required : 15

Learning Objectives : Understand the essential requisites of a valid offer and acceptance.

Previous knowledge to be reminded : Legal aptitude.

(Continue on the reverse side if needed)

Topic Synopsis : proposal (or) offer - Sec 2(a) defines proposal as when one person signifies to another his willingness to do or to abstain from doing anything with a view to obtaining the assent of that other to such an act (or) abstinence he is said to make a proposal.

Examples / Illustrations

Additional inputs

Teaching Aids used

References cited

Student Activity Planned after the teaching

Activity planned outside the Class room, if any

Any other activity

Reference Cases

Text book, legal aptitude

Indian Contract Act 1872

List out the ancient Statutes in India.

to know the principle and judgements.

Signature of the Lecturer

Essentials of valid offer! -

- (1) Intention to create legal relations.
- (2) The terms of an offer must be clear and specific.
- (3) Different from answer to a question.
- (4) The offer must be made with a view to obtaining the consent of the other parties to the act.
- (5) Every offer must be communicated.
- (6) Special conditions to be communicated.

Types of offer! -

- (1) General and special offers
- (2) Express and implied offers
- (3) Positive and negative offers
- (4) Cross offers.

Essentials of valid Acceptance! -

- (1) acceptance may be express or implied
- (2) acceptance must be absolute and unqualified.
- (3) acceptance must be in the mode prescribed.
- (4) Silence cannot be prescribed as mode of acceptance.
- (5) acceptance must be communicated.
- (6) acceptance of the proposal will mean acceptance of all the terms of the offer.
- (7) acceptance must be given within the time stipulated.
- (8) If the proposal is made through an agent.

Name of the Department / Subject : Commerce
Name of the Lecturer : H. Lakshmi pathe
Course / Group : II. B. Com; IV Sem.
Paper : Business Law
Name of the Topic : Consideration
Hours required : - continuation -
Learning Objectives : to aware the essential requirements of Consideration.
Previous knowledge to be reminded : Legal aptitude.

(Continue on the reverse side if needed)

Topic Synopsis : Free Consent:-
(1) Coercion (2) Undue influence
(3) fraud (4) Misrepresentation
(5) Mistake.

Examples / Illustrations : ① Threat to commit suicide.
Additional inputs : ② Threat to file a suit.

Teaching Aids used : Right to rescission
References cited : Right to claim damages.

Student Activity Planned after the teaching : Fraud vs Misrepresentation.

Activity planned outside the Class room, if any : Discussion on Directive principles

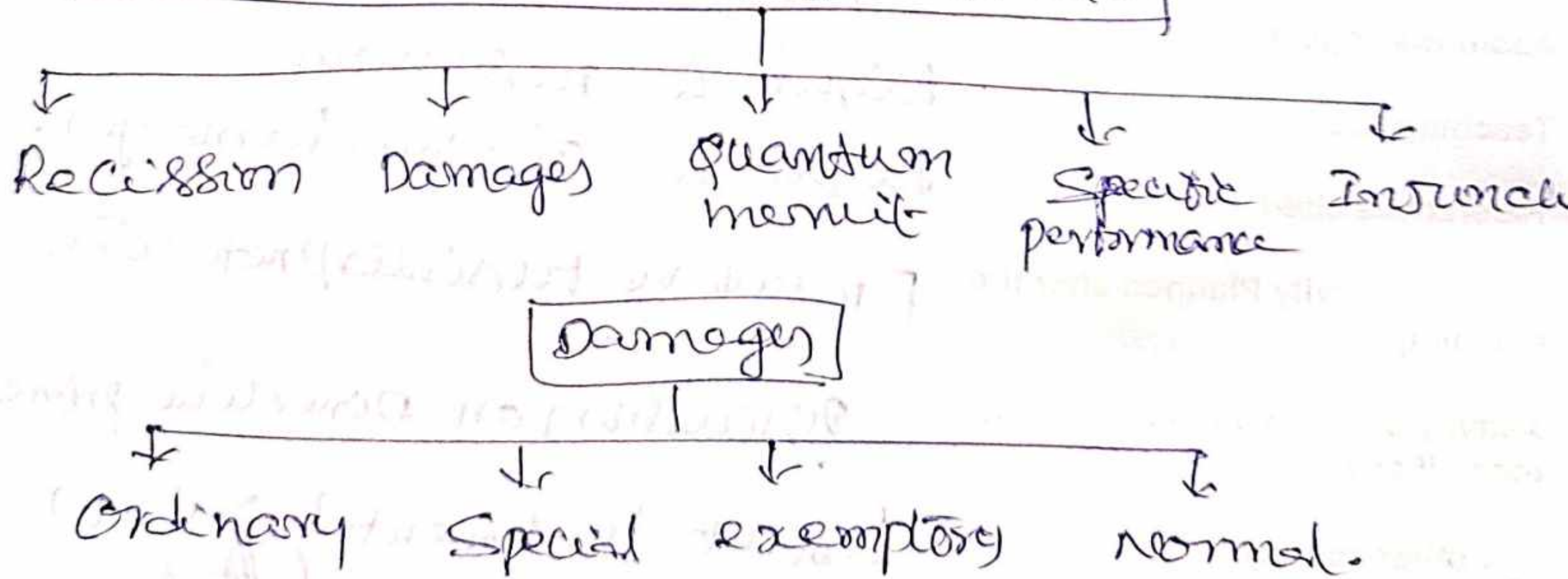
Any other activity : List out fundamental rights

Signature of the Lecturer

Essential elements of Consideration:-

- 1) Should be furnished at the desire of the promisor.
- 2) May move from the promisee or any other person.
- 3) May be a promise to do something or abstain from doing something.
- 4) May be past, present or future.
- 5) There must be an independent consideration to support each independent promise.
- 6) must be real and not illusory, illegal, impossible, uncertain, ambiguous, fraudulent or immoral.
- 7) must be valuable in the eyes of Law.

Remedies for Breach of Contract:-



Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi pathi

Course / Group : B. B. Com; IV Sem.

Paper : Business Law

Name of the Topic : Capacity of the parties and

Hours required : Contingent Contracts.

Learning Objectives : 15

Previous knowledge to be reminded : To understand Minor Contracts and Contingent Contracts.
Legal aptitude.
(Continue on the reverse side if needed)

Topic Synopsis : Minor:- According to Indian Minority act, 1875, a person who has not completed his 18th years of age is considered to be a minor.
Law relates minor:-

Examples / Illustrations : Partnership Act.

Additional inputs : Company Act.

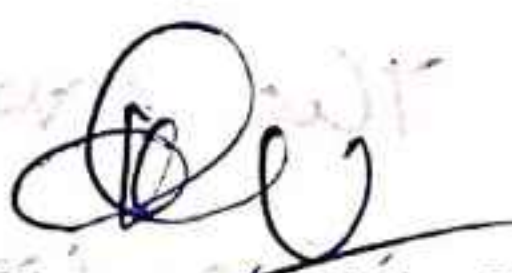
Teaching Aids used : Text book, charts.

References cited :

Student Activity Planned after the teaching : Who are child Labour.
What are the rights of minor
In general,

Activity planned outside the Class room. if any :

Any other activity :


Signature of the Lecturer

Law relating to minor's agreements:-

- (1) Absolutely void (2) No ratification
- (3) NO Restitution (4) NO estoppel
- (5) Minor beneficiary (6) Minor's liability for necessities (7) Minor promisee
- (8) Minor agent (9) Brever partner
- (10) Secrecy for a minor.
- (11) Minor as a member in a company.
- (12) a minor cannot be declared as an insolvent
- (13) Minor's liability for tort.

Rules relating to Contingent Contracts:-

Contract may be (1) absolute (2) Contingent

Absolute contract is one where the promiser under ~~stand~~ takes to perform the contract in all events.

A Contingent contract is a contract to do or not do something if some event collateral to such contract does or does not happen.

Essential Characteristics:-

- (1) The performance of the contract depends upon the happening or non happening of a certain event in future
- (2) The event is uncertain.
- (3) The uncertain future event

Name of the Department / Subject : Commerce
Name of the Lecturer : H. Lakshmi pathi
Course / Group : II. B. Com.
Paper : Business Law
Name of the Topic : Discharge of Contracts.
Hours required : Continues class
Learning Objectives : to understand genuineness of the discharge of obligations.
Previous knowledge to be reminded :

Raising questions

(Continue on the reverse side if needed)

Topic Synopsis

: Mode of discharge! A Contract is discharged when the obligation created by it come to an end. A Contract may be discharged in many one of the following ways.

Examples / Illustrations

: The College and Students

Additional inputs

: The rights of the Indian citizen
Citizen chart.

Teaching Aids used

:

References cited

: Text book.

Student Activity Planned after the teaching

: Where the fundamental rights according to constitution.

Activity planned outside the Class room. if any

: Rights and duties of Indian citizen

Any other activity

:


Signature of the Lecturer



- (1) By an agreement
- (2) By performance
- (3) By lapse of time
- (4) By operation of Law
- (5) By mutual agreement
- (6) By subsequent impossibility of performance
- (7) By Breach of Contract.

Agreement! The parties may agree to terminate the existence of the Contract by any of the following ways.

- (a) By novation: - Substitution of a new Contract
- (b) By rescission: Rescission means cancellation of the Contract (1) By mutual consent (2) By the ~~agreement~~ aggrieved party. (3) By the party whose consent is not free.
- (c) By alteration: - Alteration means change in one or more of the conditions of the Contract.
- (d) By remission: Remission means acceptance of a lesser performance than what was actually due under the Contract.

(e) Owing to the occurrence of an event.

- (f) By waiver: A Contract may be discharged by agreement between the parties to waive their rights arising from the Contract.

Responsibility of the parties to provide reasonable facilities for the performance of the Contract.

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi pathi

Course / Group : II. B. Com. IV Sem.

Paper : Business Law

Name of the Topic : Sale of Goods Act: 1930.

Hours required : 15

Learning Objectives : to know the differentiation between Sale and agreement to sell.

Previous knowledge to be reminded : legal aptitude.

(Continue on the reverse side if needed)

Topic Synopsis : Contract of Sale !
 " a contract where the seller transfers or agrees to transfer the property in goods to the ~~buyer~~ buyer for price"
 Sale: Where under a Contract of Sale the property in the goods is immediately transferred from the seller to the buyer

Examples / Illustrations : one line trade

Additional inputs : Amazon, Flipcart etc

Teaching Aids used : online business (trade) organisation

References cited : Sale of Goods Act - 1930

Student Activity Planned after the teaching : to go market and observe the trade process in department stores.

Activity planned outside the Class room. if any :

Any other activity :


 Signature of the Lecturer

Agreement to sell:-

Essentials of Contract of sale:

(1) Two parties (2) Goods (3) Transfer of general property (4) price.

Distinction between Sale and agreement to sell:

(1) Nature of contract (2) Transfer of ownership

(3) General and particular property

(4) Seller's rights to re-sale.

(5) Right to recover price and damages.

(6) Incidence of risk of loss (7) Insolvency of the buyer

(8) Insolvency of the seller.

Sale vs Hire purchase:

(1) Transfer of ownership (2) Buyer's status.

(3) Buyer's option (4) Use of installment payment

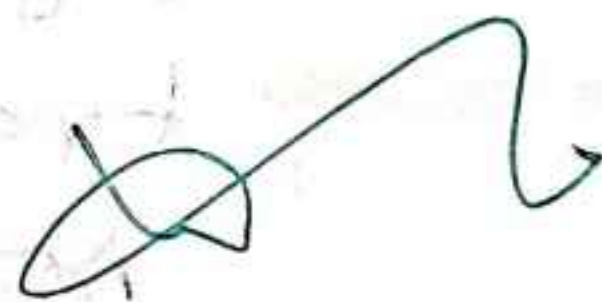
Goods:- (1) Existing (2) Future (3) Contingent.

Existing goods:- (1) Specific (2) Ascertained.

(3) Unascertained.

Goods: (1) Existing (2) Future (3) Contingent -

Existing goods:- (1) Specific (2) Ascertained
unascertained.



Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi pathi

Course / Group : II - B Com

Paper : Business Law

Name of the Topic : Conditions and warranties

Hours required : .. Continued ..

Learning Objectives : to understand implied conditions and warranties.

Previous knowledge to be reminded :

- Raising questions.

(Continue on the reverse side if needed)

Topic Synopsis

: Condition:- A condition is a stipulation essential to the main purpose of the contract, the breach of which gives to a right to reject goods and treat the contract as repudiated.

Examples / Illustrations

: Bills, guarantee cards and warranty cards.

Additional inputs

: Law Book.

Teaching Aids used

: Indian Contract Act

References cited

Student Activity Planned after the teaching

: advise the student to visit nearest shopping mall or departmental stores

Activity planned outside the Class room. if any

Any other activity



Signature of the Lecturer

Differences between Condition and Warranty:-

- (1) Nature (2) Remedies for breach
 - (3) Condition as warranty and vice versa
- Breach of Condition is taken as a breach of Warranty.

(1) Voluntary Waiver

(2) Compulsory treatment of a Condition as a Warranty.

Express and Implied Conditions and Warranties:-

- (1) Condition as a title (2) Condition as to description
- (3) Condition as to sample (4) Condition as to quality or fitness (5) Conditions as to merchantability.
- (6) Conditions as to wholeness.

Implied Warranties:-

- (1) Warranty of quiet enjoyment.
- (2) Warranty of freedom from encumbrance.
- (3) By usage of trade (4) Dangerous goods.

Doctrine of "CAVEAT EMPTOR". - means the buyer ~~best~~ beware.

Rights of unpaid vendor:-

- (1) Right to Lien (2) Right of stoppage of goods in transit (3) Right to resale (4) Right to sue for price.
- (5) Right to sue for damage (6) Right to sue for interest.

①/① Ques

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi pathi

Course / Group : I. B. Com. II Sem.

Paper : Business Environment

Name of the Topic : Over view of Business Environment.

Hours required : 15

Learning Objectives : to understand meaning and dimen-

Previous knowledge to be : sions of Business Environment.

reminded : Business aptitude.

(Continue on the reverse side if needed)

Topic Synopsis

The environment of a Company is the pattern of all external influences that affects its life and development."

Examples / Illustrations

: Industrial estates in Sriekabulam(Dr.)

Additional inputs

: Business Unit
Functioning of Departmental Store.

Teaching Aids used

: Text book

References cited

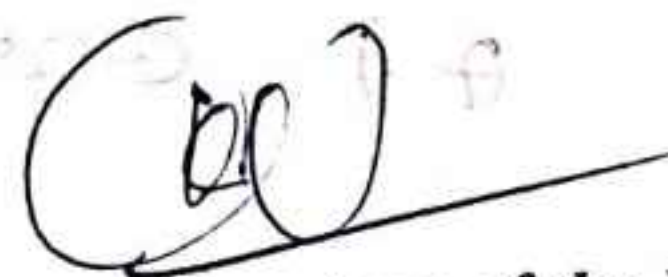
: Business Environment

Student Activity Planned after the teaching

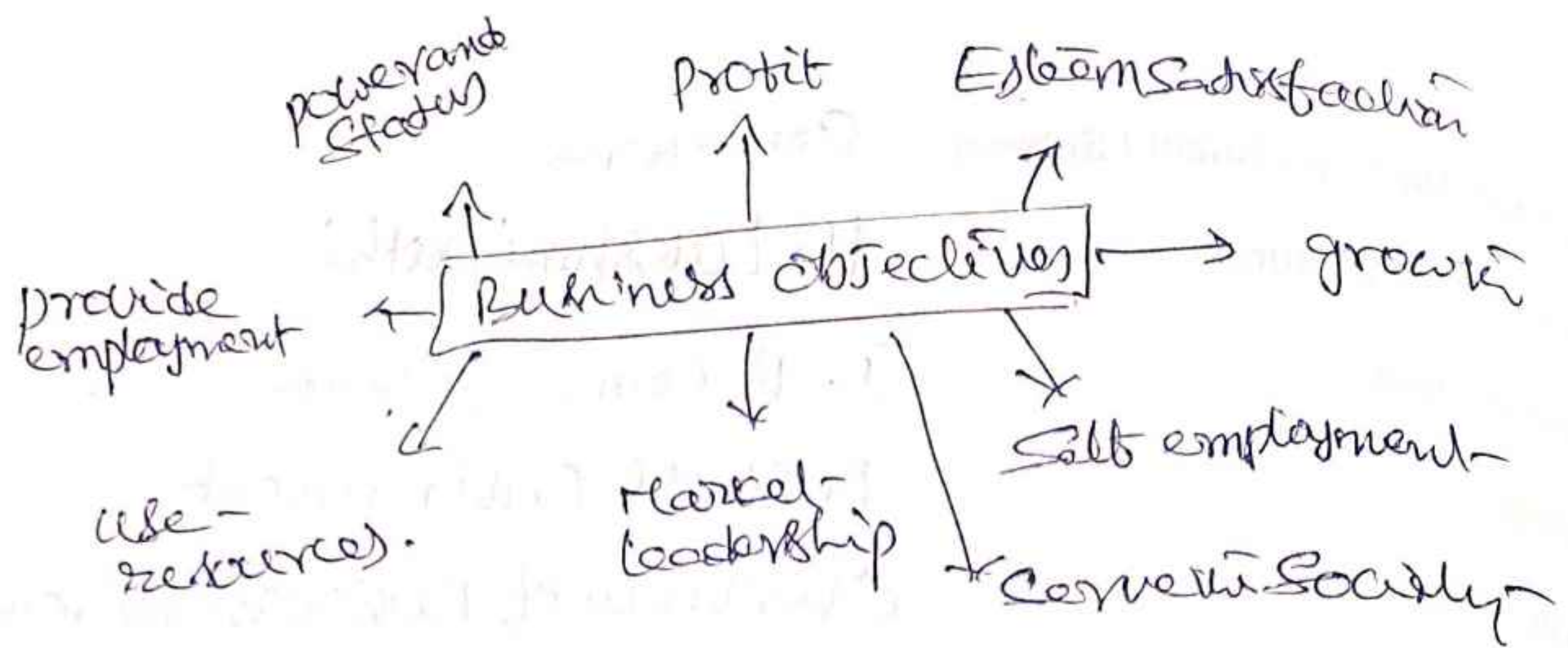
: List of Large Scale Industries
On Sriekabulam(Dr.)

Activity planned outside the Class room, if any

Any other activity



Signature of the Lecturer



"Business Environment:- Consists of all those factors that affect the business activities partly or fully."

Micro (Internal) Environmental factors:-

- (1) promoters
- (2) finance
- (3) facilities
- (4) Customers
- (5) potential
- (6) vendors.
- (7) employees
- (8) Dealers
- (9) Consultants
- (10) objectives
- (11) competitors
- (12) Marketing
- (13) Technology available
- (14) Brand image

Macro (External) Environment factors:-

- (1) Economic
- (2) Technological
- (3) Natural
- (4) Legal, political and govt
- (5) Socio-Cultural
- (6) Global
- (7) Ecological and
- (8) Demographic conditions

Name of the Department / Subject : Commerce

Name of the Lecturer :

H. Lakshmi Prasad

Course / Group :

2 - B Com.

Paper :

Business Environment.

Name of the Topic :

Business Environment.

Hours required :

1 - continued.

Learning Objectives :

to understand factors which influencing on BE

Previous knowledge to be reminded :

Raising questions.

(Continue on the reverse side if needed)

Topic Synopsis

political environment :-

- (1) policies of the ruling political parties
- (2) the nature of the constitution
- (3) The government system
- (4) Economy related regulations.

Examples / Illustrations

Indian population Statistics

Additional inputs

Indian perspective of Caste

Teaching Aids used

population Census

References cited

Datta & Sundaram Indian Economy

Student Activity Planned after the teaching

female statistics which regard to people population Census

Activity planned outside the Class room. if any

collect data of woman empowerment in Srikakulam Dt

Any other activity

Signature of the Lecturer

Economic Environment:-

(1) Economic factors (2) Economic System

(a) Capitalism (b) Socialism (c) Mixed Economy

(3) Technological environment:-

- Technology and business
- Technology and economy
- Technology and society
- Technology and plant-level changes.

Socio-cultural environment:-

- Business and society
- Changing Concept of Business.

Requisites of Successful business:-

- (1) Determination of objectives (2) planning and setting up of a proper organization.
- (3) adequate finance (4) proper location layout and size. (5) facilities for research.
- (6) ~~can~~ launching the enterprise
- (8) Tap planning.

Ecology and business:-

- (1) Deforestation (2) population explosion
- (3) Environmental pollution
- (4) Increasing Consumption.

Business and Culture:-

- (1) Concept of power and authority
- (2) Languages (3) individualism and interaction
- (4) Concept of time.

Name of the Department / Subject : Commerce

Name of the Lecturer

: H. Lakshmi pathe

Course / Group

: I. B. Com. II. Sem.

Paper

: Business Environment

Name of the Topic

: Economic Growth.

Hours required

: 15

Learning Objectives

: To understand what the factors are influencing the economic development.

Previous knowledge to be reminded

:

(Continue on the reverse side if needed)

Topic Synopsis

: Meaning:- Economic growth is a process in which the real national output of a country increases over a period of time.

Nature of economic growth:

Examples / Illustrations

Additional inputs

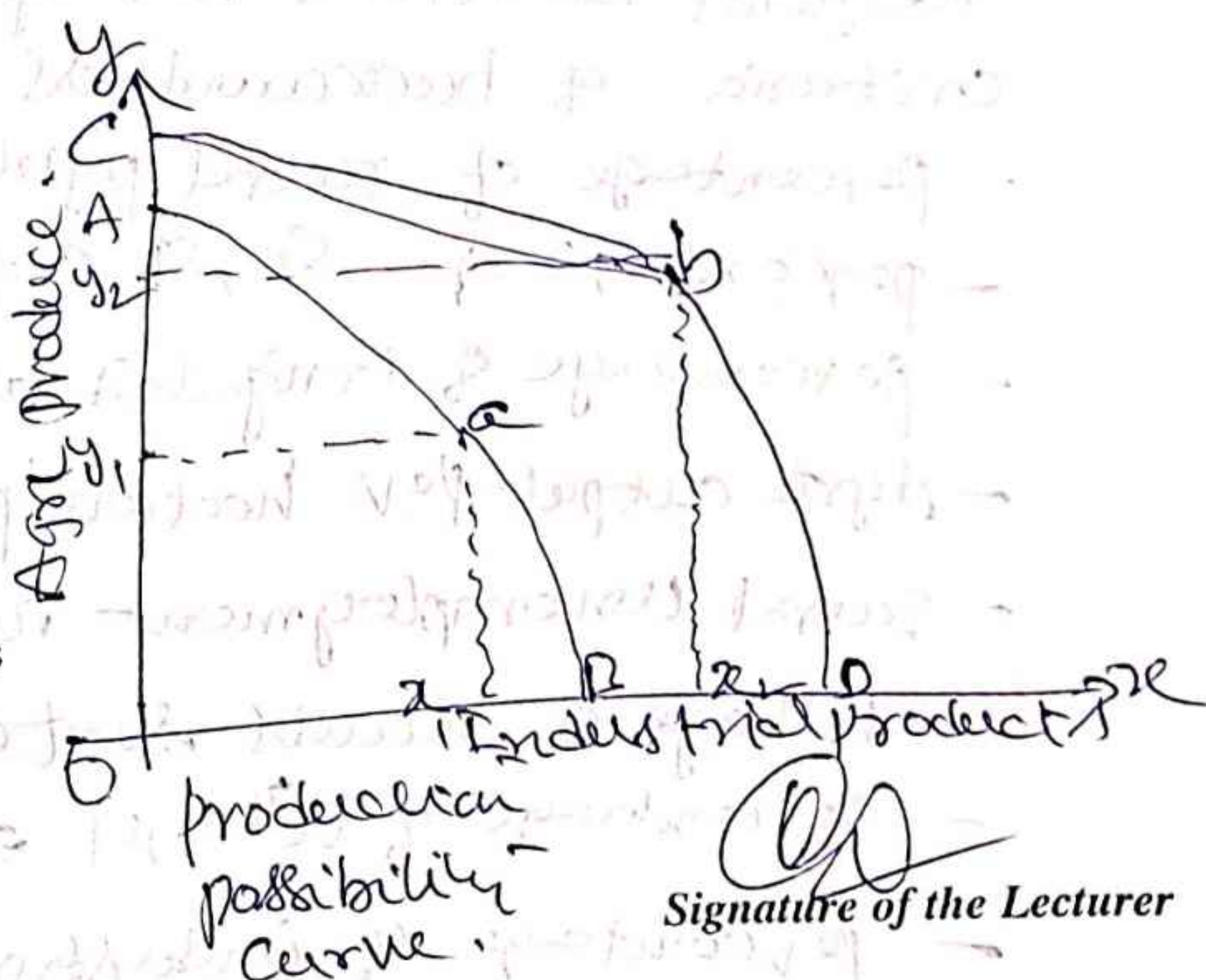
Teaching Aids used

References cited

Student Activity Planned after the teaching

Activity planned outside the Class room. if any

Any other activity

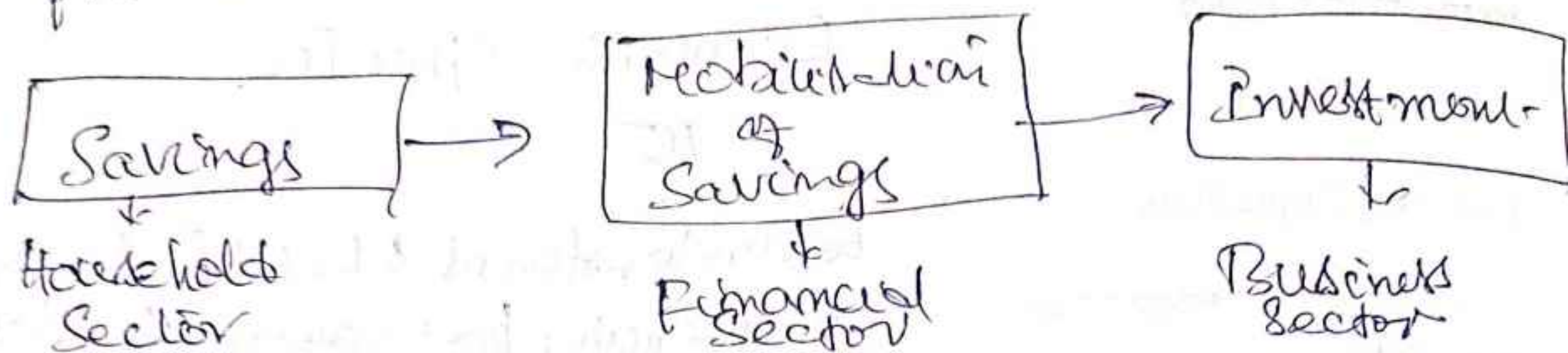


Signature of the Lecturer

Factors influencing development:-

- ① Natural resources
- ② Human resources
- ③ Capital formation
- ④ Technological Progress.

process:-



Factors of a Technological Improvement:-

- Quality economic growth
- pace of growth in relation to population
- income distribution
- employment
- Resource Consumption
- Foreign dependence
- Impact on environment
- impact on quality of life of people.

Regional Balanced Development:-

Criteria of backwardness:-

- percentage of rural population to urban population
- percentage of SC, ST category population in the state
- percentage of irrigated area of the total farm lands
- Agr output per hectare per type of crop.
- rural unemployment rate
- mileage of roads surfaced with tar.
- percentage of villages electrified
- percentage of industrial output.

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi pathi

Course / Group : I. B. Com.

Paper : Business Environment

Name of the Topic : Balanced Regional Development.

Hours required : --- Continued ---

Learning Objectives : to know the causes and the remedy of BRD

Previous knowledge to be reminded : question and answer

(Continue on the reverse side if needed)

Topic Synopsis : Planning Committee identified the following backward areas :-

(1) High population density areas in the gigantic plains.

(2) areas with exceptionally low agricultural production.

Examples / Illustrations : (3) The North-East region.

Additional inputs : (4) Tribal areas

Teaching Aids used : (5) Ecological problem areas.

References cited

Student Activity Planned after the teaching : Reason for backwardness.

Activity planned outside the Class room, if any : List out the causes to backward areas

Any other activity

Signature of the Lecturer



Reasons for Backwardness:-

- (1) Historical
- (2) geographical
- (3) economical
- (4) political reasons
- (5) Limited bank branches.
- (6) Lesser no. of educational and technological institutions.

Measures to remove regional disparities:-

- Transfer of funds from Centre to State on projects for eradication of imbalances.
- Special area development programmed as recommended by the Committees.
- Banks to be activated to fund the projects.
- Expert teams to be formed to get ideas on various types of developments that can be undertaken in each area.
- establishment of industries in rural areas.
- establishment of technical and educational institutions like IITs, IIMs and universities.
- focus on the development of the growth centres.
- ~~focus on the development of the.~~

Name of the Department / Subject : Commerce
Name of the Lecturer : H. Laxmi pathi
Course / Group : I. B. Com. II Sem.
Paper : Business Environment
Name of the Topic : Development and planning.
Hours required : 15
Learning Objectives : To understand stages of development
Previous knowledge to be reminded : Raising questions.

(Continue on the reverse side if needed)

Topic Synopsis : Rostow's stages of development:-
(1) The traditional society
(2) Pre conditions for takeoff (stage)
(3) The take-off stage
(4) Drive to maturity
(5) Age of high mass consumption.

Examples / Illustrations : Indian five year plans
Additional inputs : Objectives and achievements of Indian five year plans

Teaching Aids used :
References cited : Indian Economy : Datta & Sundaram.

Student Activity Planned after the teaching : What are main objectives of Indian planning

Activity planned outside the Class room. if any :

Any other activity : What are the main priorities of first and second five year plans

Signature of the Lecturer



Objectives planning: -

- Seeking an increase in national income
- achieving a planned rate of investment to bring about planned increase in output
- Reducing inequalities in distribution of income and wealth
- Reducing concentration of economic power
- Creating additional employment
- To facilitate by removing bottlenecks to improve production in agriculture, industry and services.
- Eradication of poverty

Types of plans: -

- (1) planning by direction and inducement
- (2) Financial planning and physical planning
- (3) perspective planning and annual planning
- (4) Rolling and fixed planning
- (5) Centralised and decentralised planning
- (6) Comprehensive plans

NTI Ayog

National Development Council: -

- (1) National plans
- (2) assessment of resources
- (3) social and economic policy
- (4) Conduct review
- (5) measures to be recommended
- (6) Buildup

Name of the Department / Subject : Commerce

Name of the Lecturer : H. Lakshmi Prathi

Course / Group : B. Com ; II Sem.

Paper : Business Environment

Name of the Topic : Economic policies.

Hours required : 15

Learning Objectives :
↳ Understand privatisation
Liberalisation and Globalisation

Previous knowledge to be reminded

: Re-capitalisation.

(Continue on the reverse side if needed)

Topic Synopsis :

Examples / Illustrations :

Additional inputs :

Teaching Aids used :

References cited :

Student Activity Planned after the teaching :

Activity planned outside the Class room. if any :

Any other activity :

Signature of the Lecturer

