

## GOVERNMENT DEGREE COLLEGE( MEN), SRIKAKULAM



(2022-2023)

**Brochure/Invitation of the Event** 





## GOVERNMENT DEGREE COLLEGE FOR MEN, SRIKAKULAM EVENT ORGANIZED REPORT (2022-2023)



Name of Department	Internal Quality Assurance Cell (IQAC)
Name of Event Organized	ORIENTATION PROGRAMME
Title of the Event	Awareness on Institute Industry Connect (IIC)
Date of Event Organized	18-07-2022
No. 2641 Produce Cally France	Dr. R. Haritha
Name of the coordinator of the Event	Dr. R. Haritna
No. of Participant (Student +Staff)	350+20
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Name of the Expert with designation	Sri.B. Mohanrao, Internship Coordinator,
	GDC(M),Srikakulam
Contact number & Address of the Expert	9705722300
	Government Degree College for Men, Srikakulam
	The primary objective of this orientation program was to
	raise awareness among students about the Institute Industry Connect (IIC). The program aimed to educate
	students on the significance of IIC, its structure, and the benefits it offers. By understanding how IIC operates,
Objective of the Event	students can better appreciate its role in enhancing their
	educational experience through practical industry engagement and collaboration.
	An orientation program was conducted specifically for
	the students of the 4th semester to introduce them to the concept of Institute Industry Connect (IIC). The expert
	speaker, Sri. B. Mohanrao, provided a comprehensive overview of IIC, including its organization, the types of
	reports generated, and how marks are allocated in project

Description of the event	reports related to IIC activities. The session was designed to help students understand the various components of IIC and how these can be integrated into their academic projects. The event included detailed explanations, examples of successful IIC projects, and an interactive Q&A session where students could clarify their doubts and gain a deeper insight into the process
Outcome of the Event	As a result of this orientation program, students gained a clear understanding of the Institute Industry Connect (IIC) and its importance in their academic and professional development. They learned about the organizational aspects of IIC, the documentation and reporting requirements, and the evaluation criteria for their project reports. This newfound knowledge is expected to help students effectively participate in IIC activities, enhancing their practical skills and readiness for industry interactions. The program also aimed to motivate students to actively seek out and engage with industry opportunities, thereby improving their overall educational experience and employability.

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## GOVERNMENT DEGREE COLLEGE FOR MEN, SRIKAKULAM EVENT PHOTO GALLERY



## EVENT PHOTO GALLERY (2022-2023)







