

**Government Degree College (Men), Srikakulam**  
**Accredited By NAAC B<sup>++</sup> (2.90) Grade**



**Department of Commerce**  
**Community Service Project (CSP)**  
**& Online Purchase**

*By*

**YENNI GNANATEJA**

**BACHELOR OF BUSINESS ADMINISTRATION**

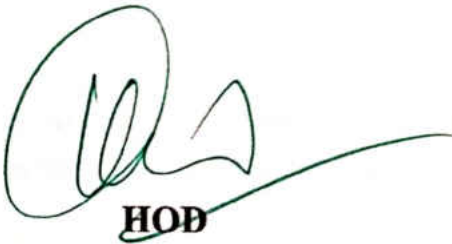
**Project Guide**

**N. BALA KRISHNA, MBA**

**Department of Commerce & Management Studies**

## Certificate

This is the certify that the project report entitled online purchase in Bendivanipeta, Srikakulam being submitted by **Yenni Gnanateja** of 2020-2023 batch with **Reg. No. 2022001070019** in fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of bonafied work Carried out by them under my guidance and supervison .This result embodied in the project have not been submitted to Any other university or institute for award of any degree



**HOD**

**Sri. H.Lakshmipathi**, M.com, M.phil  
Department of Commerce



**Project Guide**

**N. BALA KRISHNA**

## ACKNOWLEDGEMENT

First and foremost, praises & thanks to God, the Almighty for his blessings to complete the project successfully.

I adore the Honourable Chief Minister of Andhra Pradesh who always craves for the welfare of the students of his state and who allocated a major share of the budget for education sector, and who thinks in a novel way for taking the initiative to implement the Community Service Project, as an integral part of NEP 2020.

I sincerely thank Dr.Pola Bhaskar, Commissioner of Collegiate Education, Andhra Pradesh for his vision in implementing the Community Service Project (CSP) in accordance with the NEP-2020, which gives the student hands on experience, to deal with the problems that confront him in his day to day life.

I am extremely grateful to the authorities of Dr. B.R. Ambedhkar University, Srikakulam for their support.

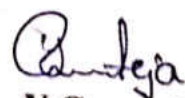
I am indebted to Dr. P. Surekha, principal of Government Degree College (Men) Srikakulam for her relentless efforts in enlightening the students by conducting various workshops for effective implementation of this herculean project.

I am grateful to Dr. S. Sasi Bhushan, Lecturer in English and Co-ordinator of Community Service Project for letting us know the importance of this project and inculcating in us the stream of social consciousness which is very essential in our demeanor.

My gratitude is due to the in-charge of the Departments of Sri. H. Lakshmipathi for his/her supervision and inspirational attitude towards the students.

I acknowledge the patience and endurance of our **Mentor N.Bala krishna, Faculty in Management Studies** in bringing out this project successfully.

I can't forget the kind cooperation and empathy of Sri. S. Eswara Rao, Lecturer in Commerce in making me to stand before the society as a disciplined student, for which I am due to him.



Y.Gnana Teja

Regd. No: 2022001070019



## **Part -A**

- Introduction
- Scope of community service project
- About the village and socio-economic survey of the village habitation
- Problems identified and analyses of the problems
- Short term and long term action plans
- Community awareness programs conducted

## **Part -B**

- About online purchases
- Analyses of online purchases
- Advantages and Disadvantages of online purchase

## **Part -C**

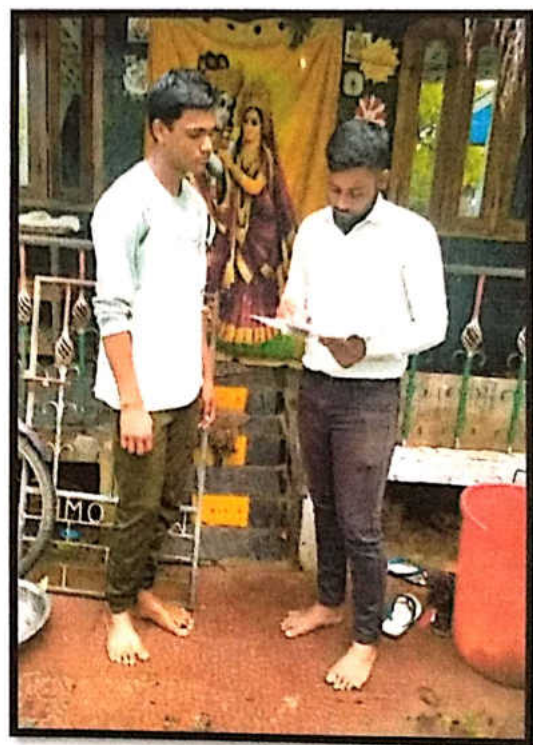
- Recommendations and conclusion
- Reference



## Part-A

### About the Village

I had done community service project by the guidance of our mentor in Bendivanipeta I have done survey in that area and i ask some questions to the people who were living there and i ask what are the problems are they suffering from in that certain area .



**GOVERNMENT DEGREE COLLEGE (M) - SRIKAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Granateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	21413	Habitat	Perdivanipeta	Panchayat	
		Ward	-	Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/monthly)
1	B. Sujatha	F	59	secondary	Postal job	monthly
2	B. Symala	F	11	school/primary	Tailor	Daily wage
3	B. Kala	F	50	school	-	-
4	B. Suguna	F	78	None	farmer	Daily wage
5	B. Madhav Rao	M	80	None	farmer	Daily wage

**2. Social status details:**

Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**3. Economic status details:**

Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

House status: Own/Rented

Drinking water facility: Well/Bore-well/Govt. Tap connection

Availability of Agriculture Land: Yes/No

Extent of Agricultural Land: 2 Acres

Live stock resources: Cows 2 Oxen - Buffaloes - Sheep/Goats -

Do you have own toilet? Yes/No

Type of cooking fuel used: LPG/Kerosene/Wood/others

Do you have white ration card?: Yes/No

Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: NO

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1				
2				

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 938255184

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Drainage

(ii) water facility

(iii)

Place:

Bendivanipeta

Date:

2/7/2022

Signature of the student





**GOVERNMENT DEREK COLLEGE (M) - SRIKAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnanateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	9-2	Habitat	Gendianipeta	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	Y. Bagesh	M	50	Degree	M.R.O	Monthly
2	Y. Sujatha	F	45	Inter	-	-
3	Y. Sreeja	F	24	Degree	M.N.C	Monthly
4	Y. Sehas	M	22	Degree	M.N.C	Monthly

**Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**Economic status details:**

(i) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(ii) House status: Own/Rented

(iii) Drinking water facility: Well/Bore-well/Govt. Tap connection

(iv) Availability of Agriculture Land: Yes/No

(v) Extent of Agricultural Land: 3 Acres.

(vi) Live stock resources: Cows 2 Oxen 1 Buffaloes 1 Sheep/Goats

(vii) Do you have own toilet? Yes/No

(viii) Type of cooking fuel used: LPG/Kerosene/Wood/others

(ix) Do you have white ration card?: Yes/No

(x) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle

#### 4. Health Details:

i) Ailments in the family: No

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1	—			
2	—			

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 8686282430

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii)

(iii)

Place: Bendivanipeta

Date: 2/7/2022

Signature of the student





**GOVERNMENT DEREK COLLEGE (M) - SRIKAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnanateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	2-2	Habitat	Bendivanipeta	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	K. Ananth	M	45	B.Tech	Software	Monthly
2	K. Sahithi	F	40	Degree	—	—
3	K. Shiva	M	19	Infer	—	—
4	K. Sai	M	17	Infer	—	—

**Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: velama (3) Religion: Hindu

**Economic status details:**

(i) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(ii) House status: Own/Rented

(iii) Drinking water facility: Well/Bore-well/Govt. Tap connection

(iv) Availability of Agriculture Land: Yes/No

(v) Extent of Agricultural Land: 2 Acres.

(vi) Live stock resources: Cows X Oxen X Buffaloes X Sheep/Goats

(vii) Do you have own toilet? Yes/No

(viii) Type of cooking fuel used: LPG/Kerosene/Wood/others

(ix) Do you have white ration card?: Yes/No

(x) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: No

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1				
2				

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 6262544221

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii) Drainage

(iii)

Place: Bendiyani peta

Date: 3/07/2022

Signature of the student



# GOVERNMENT SERVICE PROJECT: SOCIO - ECONOMIC SURVEY

Name of the student : Y. Gnanateja  
 Programme :  
 Registration Number : 2022001 070019

## AREA OF THE SURVEY CONDUCTED

House No.	6-4	Habitat	Amdivanipala	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

### 1. House hold Details:

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	Ch. Rajesh	M	33	B.Ed. Diet	secretariat	Monthly
2	Ch. Vanilha	F	28	Diet/degree	sachivalayan	Monthly
3	Ch. Charan	M	8	school	-	-
4	Ch. Namashri	F	5	school	-	-

### 2. Social status details:

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

### 3. Economic status details:

Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

House status: Own/Rented

Drinking water facility: Well/Bore-well/Govt. Tap connection

Availability of Agriculture Land: Yes/No

Extent of Agricultural Land: 6 Acres.

Live stock resources: Cows 2 Oxen Buffaloes Sheep/Goats

Do you have own toilet? Yes/No

(i) Type of cooking fuel used: LPG/Kerosene/Wood/others

Do you have white ration card?: Yes/No

Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: No

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1				
2				

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 7702001233

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii)

(iii)

Place: Bendivanipeta

Date: 5/07/2022

Signature of the student



**GOVERNMENT DREEE COLLEGE (M) - SRIRAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnanateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	2-2	Habitat	Bendivanipeta	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	P. Uma Mahesh	M	41	B. Tech	Software	Monthly
2	P. Nirmala	F	39	Degree	Software	Monthly
3	P. Mahanth	M	13	School	—	—
4	P. Deekshitha	F	11	school	—	—
	P. Krishnaveni	F	69	None	—	—

**Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**Economic status details:**

Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

House status: Own/Rented

Drinking water facility: Well/Bore-well/Govt. Tap connection

Availability of Agriculture Land: Yes/No

Extent of Agricultural Land: 6 Acres.

Live stock resources: Cows ☒ Oxen ☒ Buffaloes ☒ Sheep/Goats

Do you have own toilet? Yes/No

Type of cooking fuel used: LPG/Kerosene/Wood/others

Do you have white ration card?: Yes/No

Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle

#### 4. Health Details:

i) Ailments in the family: No

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1	-			
2	-			

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 9292477220

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

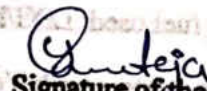
(i) Roads

(ii) Drainage

(iii)

Place: Bendivanipeta

Date: 20/7/2022

  
Signature of the student



**GOVERNMENT DEREE COLLEGE (M) - SRIKAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnanateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	2-8	Habitat	Bendisonippla	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	Y. Dhananjai Rao	M	50	Degree	Business	Daily wages
2	Y. Lakshmi	F	47	10th	-	-
3	Y. Suman	M	20	Degree	-	-
4	Y. Suresh	M	18	Inter	-	-

**2. Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**3. Economic status details:**

(a) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(b) House status: Own/Rented

(c) Drinking water facility: Well/Bore-well/Govt. Tap connection

(d) Availability of Agriculture Land: Yes/No

(e) Extent of Agricultural Land: 6 Acres.

(f) Live stock resources: Cows x Oxen x Buffaloes x Sheep/Goats

(g) Do you have own toilet? Yes/No

(h) Type of cooking fuel used: LPG/Kerosene/Wood/others

(i) Do you have white ration card?: Yes/No

(j) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: No

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1	—			
2	—			

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 7702001266

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii) Drainage

(iii)

Place: Bendivanipeta

Date: 20/8/2022

Signature of the student



**GOVERNMENT DEREER COLLEGE (M) - SRIKAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnamateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	3-4	Habitat	Bemdivanipeta	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	K. Ravi	M	50	Inter	clerk	Monthly
2	K. Suresh Babu	F	45	Degree	Teacher	Monthly
3	K. Vasavi	F	20	Degree	-	-
4	K. Chandrika	F	18	Inter	-	-

**2. Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**3. Economic status details:**

(i) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(ii) House status: Own/Rented

(iii) Drinking water facility: Well/Bore-well/Govt. Tap connection

(iv) Availability of Agriculture Land: Yes/No

(v) Extent of Agricultural Land: 3 Acres.

(vi) Live stock resources: Cows 1 Oxen 1 Buffaloes 1 Sheep/Goats

(vii) Do you have own toilet? Yes/No

(viii) Type of cooking fuel used: LPG/Kerosene/Wood/others

(ix) Do you have white ration card? Yes/No

(x) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: No

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1				
2				

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 9248503022

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii)

(iii)

Place: Bendivanipeta

Date: 20/8/2022

  
Signature of the student

**GOVERNMENT DEREE COLLEGE (M) - SRIKAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnamateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	2-8	Habitat	Bendivanipeta	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	B. Sekhar	M	55	Secondary	Farmer	Daily wage
2	B. Sarada	F	49	None	-	M -
3	B. Sai Kumar	M	23	University	V.R.O	Monthly
4	B. Nandini	F	20	University	Sachivalaya	Monthly

**2. Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**3. Economic status details:**

(i) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(ii) House status: Own/Rented

(iii) Drinking water facility: Well/Bore-well/Govt. Tap connection

(iv) Availability of Agriculture Land: Yes/No

(v) Extent of Agricultural Land: 5 Acres.

(vi) Live stock resources: Cows 2 Oxen 1 Buffaloes 1 Sheep/Goats

(vii) Do you have own toilet? Yes/No

(viii) Type of cooking fuel used: LPG/Kerosene/Wood/others

(ix) Do you have white ration card? Yes/No

(x) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: ☒ No

ii) Treatment taken hospital: ☒ Govt./Private

iii) Any PWD pensions in family: ☒ Yes/☐ No

S.No.	Name of the person	Gender	Age	Nature of Disability
1	—			
2	—			

iv) Do you have Govt. Arogyasri card: ☒ Yes/☐ No

#### 5. Other Details:

i) Do you have TV: ☒ Yes/☐ No

ii) Do you have mobile: ☒ Yes/☐ No

iii) Mobile Number: 6300122531

iv) Do you have computer/Laptop: ☒ Yes/☐ No

v) Is internet available at home: ☒ Yes/☐ No

6. Any specific problems identified in the village/Ward:


(i) Drainage

(ii) Roads

(iii)

Place: Bendipet

Date: 20/8/2022

  
Signature of the student

**GOVERNMENT DEGREE COLLEGE (M) - SRIRAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnanaateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	2-3	Habitat	Pennampet	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	M. Madhusudhan	M	61	Degree	S.I	Monthly
2	M. Shoba	F	58	10th	-	-
3	M. Kiran	M	20	B.tech	software	Monthly
4	M. Ravi	M	27	B.tech	software	Monthly

**2. Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**3. Economic status details:**

i) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

ii) House status: Own/Rented

iii) Drinking water facility: Well/Bore-well/Govt. Tap connection

iv) Availability of Agriculture Land: Yes/No

v) Extent of Agricultural Land: 6 Acres.

vi) Live stock resources: Cows ☒ Oxen ☒ Buffaloes ☒ Sheep/Goats

vii) Do you have own toilet? Yes/No

viii) Type of cooking fuel used: LPG/Kerosene/Wood/others

ix) Do you have white ration card? ☒ Yes/No

x) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: No

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1	—			
2	—			

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 8822005203

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii)

(iii)

Place: Bendivanipeta

Date: 20/8/2022

[Signature]  
Signature of the student



**GOVERNMENT DEGREE COLLEGE (M),  
COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : y. gnanaleja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	6-3	Habitat	Bendivanipeta	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	K. Apparao	M	60	10th	Farmer	Daily wages
2	K. shyamala	F	59	None	Farmer	Daily wages
3	K. seetha	F	30	Inter	-	-
4	K. savithri	F	29	Degree	-	-

**2. Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Velama (3) Religion: Hindu

**3. Economic status details:**

1) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

2) House status: Own/Rented

3) Drinking water facility: Well/Bore-well/Govt. Tap connection

4) Availability of Agriculture Land: Yes/No

5) Extent of Agricultural Land: 3 Acres.

6) Live stock resources: Cows 2 Oxen    Buffaloes    Sheep/Goats

7) Do you have own toilet? Yes/No

8) Type of cooking fuel used: LPG/Kerosene/Wood/others

9) Do you have white ration card?: Yes/No

10) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: NO

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1	—			
2	—			

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 6265200441

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii)

(iii)

Place: Sendivanipeta

Date: 21/8/2022

Signature of the student



**GOVERNMENT DEREK COLLEGE (M) - SRIKAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnanateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	8-2	Habitat	Bendivanipeta	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	S. Govinda	M	53	Inter	Farmer	Daily wage
2	S. Lakshmi	F	47	10th	Farmer	Daily wage
3	S. Burga	F	25	Nursing	Nurse	Monthly
4	S. Jagadeesh	M	23	Inter	Business	Daily wage
	S. Sathyamma	F	75	None	-	-

**Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**Economic status details:**

(1) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(2) House status: Own/Rented

(3) Drinking water facility: Well/Bore-well/Govt. Tap connection

(4) Availability of Agriculture Land: Yes/No

(5) Extent of Agricultural Land: 1 Acres.

(6) Live stock resources: Cows 3 Oxen Buffaloes Sheep/Goats

(7) Do you have own toilet? Yes/No

(8) Type of cooking fuel used: LPG/Kerosene/Wood/others

(9) Do you have white ration card?: Yes/No

(10) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: NO

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1				
2				

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 7382220210

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii)

(iii)

Place: Bendivanipeta

Date: 26/8/2022

Signature of the student

Name of the student : Y. gnana teja  
 Programme :  
 Registration Number : 2022001070019

## AREA OF THE SURVEY CONDUCTED

House No.	5-6	Habitat	Penninnipala	Panchayat	
		Ward		Municipality	
Post office		Mandal	etcherla	District	Srikakulam

### 1. House hold Details:

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	S. Sivakar	M	37	secondary	Farmer	Daily wage
2	S. Rajeswari	F	25	primary	Farmer	Daily wage
3	S. Nani	M	11	school	-	-
4	S. Ishitha	F	10	school	-	-

### 2. Social status details:

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Mala (3) Religion: Hindu

### 3. Economic status details:

(i) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(ii) House status: Own/Rented

(iii) Drinking water facility: Well/Bore-well/Govt. Tap connection

(iv) Availability of Agriculture Land: Yes/No

(v) Extent of Agricultural Land: 1 Acres.

(vi) Live stock resources: Cows 1 Oxen 1 Buffaloes 1 Sheep/Goats

(vii) Do you have own toilet? Yes/No

(viii) Type of cooking fuel used: LPG/Kerosene/Wood/others

(ix) Do you have white ration card?: Yes/No

(x) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: Yes

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1	-			
2	-			

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 81700120031

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii)

(iii)

Place: Rendivanipeta

Date: 27/8/2022

Signature of the student



**GOVERNMENT DEREK COLLEGE (M) - SRIRAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnanafeja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	7-2	Habitat	Bendivanipeta	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Sri Kakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	Ch. Prasad Rao	M	51	Inter	Cref	Monthly
2	Ch. Rajeswar	F	48	Inter	No	-
3	Ch. Pavankumar	M	22	B.tech	No	-
4	Ch. Manasa	F	20	Degree	No	-

**Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**Economic status details:**

(i) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(ii) House status: Own/Rented

(iii) Drinking water facility: Well/Bore-well/Govt. Tap connection

(iv) Availability of Agriculture Land: Yes/No

(v) Extent of Agricultural Land: 1 Acres.

(vi) Live stock resources: Cows 2 Oxen 1 Buffaloes 1 Sheep/Goats

(vii) Do you have own toilet? Yes/No

(viii) Type of cooking fuel used: LPG/Kerosene/Wood/others

(ix) Do you have white ration card? Yes/No

(x) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: No

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1	-			
2	-			

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 8106095472

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii)

(iii)

Place: Bendivanipeta

Date: 27/8/2022

Signature of the student



**GOVERNMENT DEREK COLLEGE (M) - SRIKAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnanateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	6-2	Habitat	Bendivanipet	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Srikakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	K. Kailash	M	55	Degree	M.R.O	Monthly
2	K. Kamala	F	49	Infer	-	-
3	K. Priya	F	23	B.Tech	Railway	Monthly
4	K. Deepthi	F	20	Degree	MNC	Monthly

**2. Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**3. Economic status details:**

(i) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(ii) House status: Own/Rented

(iii) Drinking water facility: Well/Bore-well/Govt. Tap connection

(iv) Availability of Agriculture Land: Yes/No

(v) Extent of Agricultural Land: 6 Acres.

(vi) Live stock resources: Cows 1 Oxen 1 Buffaloes 1 Sheep/Goats

(vii) Do you have own toilet? Yes/No

(viii) Type of cooking fuel used: LPG/Kerosene/Wood/others

(ix) Do you have white ration card? Yes/No

(x) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: No

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1	—			
2	—			

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 9000477028

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii)

(iii)

Place: Bendiyaniipeta

Date: 27/8/2022

Signature of the student

**GOVERNMENT DEREK COLLEGE (M) - SRIRAKULAM**  
**COMMUNITY SERVICE PROJECT: SOCIO - ECONOMIC SURVEY**

Name of the student : Y. Gnanateja  
 Programme :  
 Registration Number : 2022001070019

**AREA OF THE SURVEY CONDUCTED**

House No.	4-6	Habitat	Bendinipatti	Panchayat	
		Ward		Municipality	
Post office		Mandal	Etcherla	District	Sriekakulam

**1. House hold Details:**

S.No.	Name of the person	Gender M/F	Age	Qualification	Profession/ Employment	Income (Daily wage/weekly/Monthly)
1	S. Venu	M	49	Inter	Crpf	Monthly
2	S. Rama	F	42	None	-	-
3	S. Sai	M	22	Degree	MNC	Monthly
4	S. Sailatha	F	19	Diploma	-	-
5	S. Ramulamma	F	65	None	-	-

**Social status details:**

(1) Community: SC/ST/BC-A-B-C-D-E/OC (2) Sub-Caste: Kalinga (3) Religion: Hindu

**Economic status details:**

(i) Type of House: Hut/Semi Pucca/Pucca/Apartment/Bungalow

(ii) House status: Own/Rented

(iii) Drinking water facility: Well/Bore-well/Govt. Tap connection

(iv) Availability of Agriculture Land: Yes/No

(v) Extent of Agricultural Land: 3 Acres.

(vi) Live stock resources: Cows 2 Oxen 1 Buffaloes 1 Sheep/Goats

(vii) Do you have own toilet? Yes/No

(viii) Type of cooking fuel used: LPG/Kerosene/Wood/others

(ix) Do you have white ration card? Yes/No

(x) Do you have own vehicle?: Two-Wheeler/Auto/Car/Any other vehicle



#### 4. Health Details:

i) Ailments in the family: NO

ii) Treatment taken hospital: Govt./Private

iii) Any PWD pensions in family: Yes/No

S.No.	Name of the person	Gender	Age	Nature of Disability
1				
2				

iv) Do you have Govt. Arogyasri card: Yes/No

#### 5. Other Details:

i) Do you have TV: Yes/No

ii) Do you have mobile: Yes/No

iii) Mobile Number: 8022247721

iv) Do you have computer/Laptop: Yes/No

v) Is internet available at home: Yes/No

6. Any specific problems identified in the village/Ward:

(i) Roads

(ii) Drainage

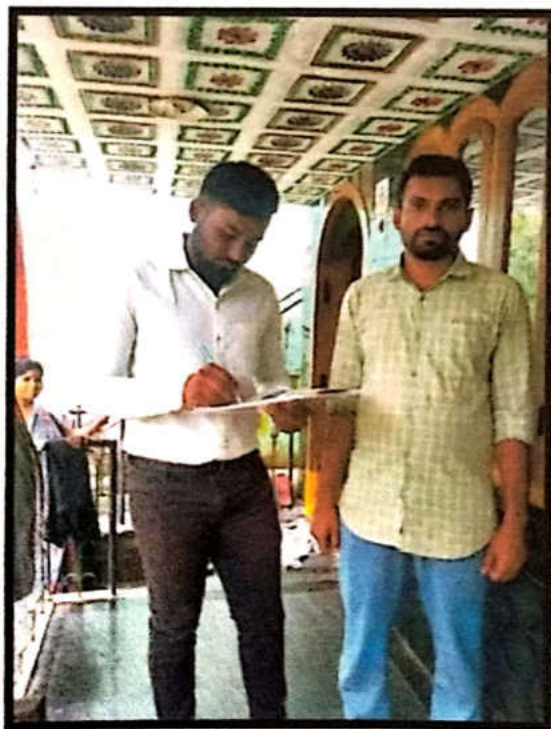
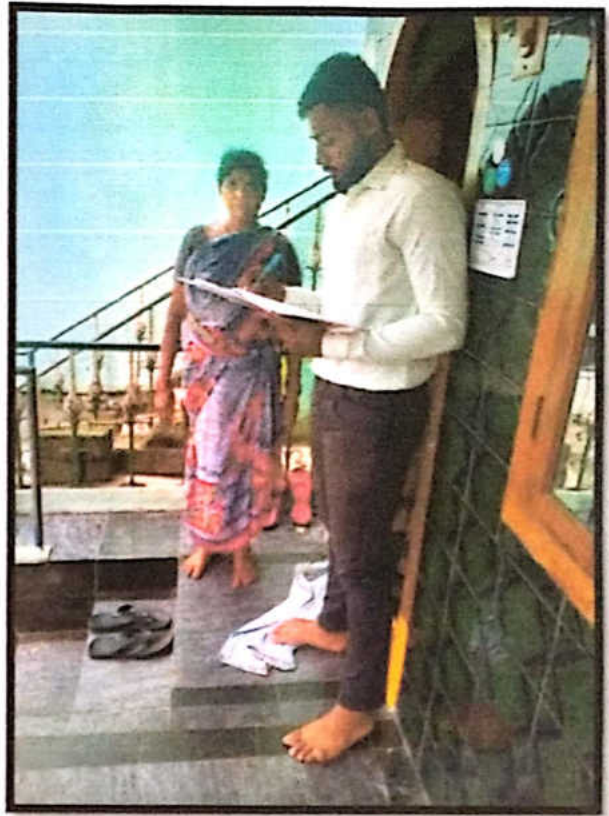
(iii)

Place: Bendayanipeta

Date: 28/8/2022

Signature of the student

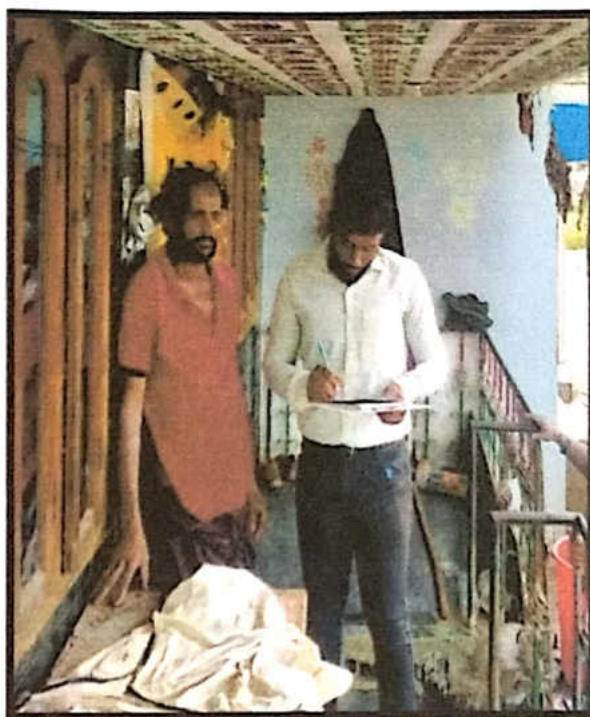














GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BDVP Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 2/7/2022 Name: K. Sahithi  
Age: 26 Marital status: Married  
State: AP District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary ☒ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?  
a) Offline or Physical Purchasing ☒ b) Online Purchasing ☒
2. What are the products you are going to purchase offline Clothes, food items
3. What are the products you are going to purchase online Clothes, other essential goods
4. What are the factors motivating to purchase products offline -
5. What are the factors motivating to purchase products online -
6. What are the difficulties you are facing in offline purchase -
7. What are the difficulties you are facing in online purchase -
8. How do you know the availability of new products By social media
9. What is your preference of payment mechanism of purchasing Cash by hand
10. According to you offers on purchases are more on offline purchase /online

GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BDVP Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 3/9/2022

Name: P. Vanitha

Age: 29

Marital status: Married

State: AP

District: \_\_\_\_\_

Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary ☒ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or Physical Purchasing b) Online ☒ Purchasing

2. What are the products you are going to purchase offline clothes, food items

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline \_\_\_\_\_

5. What are the factors motivating to purchase products online \_\_\_\_\_

6. What are the difficulties you are facing in offline purchase \_\_\_\_\_

7. What are the difficulties you are facing in online purchase \_\_\_\_\_

8. How do you know the availability of new products By social media

9. What is your preference of payment mechanism of purchasing cash By hand

10. According to you offers on purchases are more on offline purchase /online ☒



GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BDVP Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 9/7/2022 Name: K. Hemalatha  
Age: 30 Marital status: Married  
State: AP District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary ☒ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?  
a) Offline or Physical Purchasing b) Online Purchasing ☒
2. What are the products you are going to purchase offline Clothes, food items
3. What are the products you are going to purchase online other essential goods
4. What are the factors motivating to purchase products offline \_\_\_\_\_
5. What are the factors motivating to purchase products online \_\_\_\_\_
6. What are the difficulties you are facing in offline purchase \_\_\_\_\_
7. What are the difficulties you are facing in online purchase \_\_\_\_\_
8. How do you know the availability of new products By ads
9. What is your preference of payment mechanism of purchasing cash By hand
10. According to you offers on purchases are more on offline purchase /online

GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BOVP Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 10/7/2022

Name: L. Sarika

Age: 22

Marital status: unmarried

State: AP District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary ☒ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or Physical Purchasing b) Online Purchasing ☒

2. What are the products you are going to purchase offline groceries, footwear

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline \_\_\_\_\_

5. What are the factors motivating to purchase products online \_\_\_\_\_

6. What are the difficulties you are facing in offline purchase \_\_\_\_\_

7. What are the difficulties you are facing in online purchase \_\_\_\_\_

8. How do you know the availability of new products By social media

9. What is your preference of payment mechanism of purchasing online payment

10. According to you offers on purchases are more on offline purchase /online



GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in Bdyp Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 16/9/2022

Name: P. Sarayu

Age: 33

Marital status: Married

State: Ap District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School ☒ Secondary \_\_\_\_\_ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or Physical Purchasing ☒ b) Online Purchasing

2. What are the products you are going to purchase offline Groceries, clothes

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline \_\_\_\_\_

5. What are the factors motivating to purchase products online \_\_\_\_\_

6. What are the difficulties you are facing in offline purchase \_\_\_\_\_

7. What are the difficulties you are facing in online purchase \_\_\_\_\_

8. How do you know the availability of new products By ads

9. What is your preference of payment mechanism of purchasing Cash by hand

10. According to you offers on purchases are more on offline purchase /online

GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BDVP Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 17/7/2022

Name: K. Mangamma

Age: 49

Marital status: Married

State: AP District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None ☒ School \_\_\_\_\_ Secondary \_\_\_\_\_ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or Physical Purchasing ☒ b) Online Purchasing

2. What are the products you are going to purchase offline groceries, clothes

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline -

5. What are the factors motivating to purchase products online -

6. What are the difficulties you are facing in offline purchase -

7. What are the difficulties you are facing in online purchase -

8. How do you know the availability of new products By ads

9. What is your preference of payment mechanism of purchasing cash by hand

10. According to you offers on purchases are more on offline ☒ purchase /online



GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in Bovp Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 23/9/2022

Name: Ch. Ramanamma

Age: 50

Marital status: Married

State: AP District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None ☒ School \_\_\_\_\_ Secondary \_\_\_\_\_ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or Physical ☒ Purchasing b) Online Purchasing

2. What are the products you are going to purchase offline clothes, food items

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline \_\_\_\_\_

5. What are the factors motivating to purchase products online \_\_\_\_\_

6. What are the difficulties you are facing in offline purchase \_\_\_\_\_

7. What are the difficulties you are facing in online purchase \_\_\_\_\_

8. How do you know the availability of new products By ads

9. What is your preference of payment mechanism of purchasing cash by hand

10. According to you offers on purchases are more on ☒ offline purchase /online

GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in Bdyp Village ----- District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 24/7/2022

Name: P. Teja

Age: 24

Marital status: unmarried

State: A.P District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary ☒ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or Physical Purchasing b) ☒ Online Purchasing

2. What are the products you are going to purchase offline clothes, gadgets

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline -

5. What are the factors motivating to purchase products online -

6. What are the difficulties you are facing in offline purchase -

7. What are the difficulties you are facing in online purchase -

8. How do you know the availability of new products By social media

9. What is your preference of payment mechanism of purchasing By online payment

10. According to you offers on purchases are more on offline purchase /online



GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BDVP Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 30/9/2022

Name: Y. Vinay Kumar

Age: 22

Marital status: unmarried

State: AP

District: \_\_\_\_\_

Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary \_\_\_\_\_ University ☒

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or Physical Purchasing b) Online Purchasing ☒

2. What are the products you are going to purchase offline gadgets, clothes

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline \_\_\_\_\_

5. What are the factors motivating to purchase products online \_\_\_\_\_

6. What are the difficulties you are facing in offline purchase \_\_\_\_\_

7. What are the difficulties you are facing in online purchase \_\_\_\_\_

8. How do you know the availability of new products By social media

9. What is your preference of payment mechanism of purchasing online? Payment

10. According to you offers on purchases are more on offline purchase /online ☒

GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

Objective: Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in RDVP village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 31/3/2022 Name: Ch. Govinda  
Age: 39 Marital status: Married  
State: AP District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary ☒ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or Physical Purchasing ☒ b) Online Purchasing

2. What are the products you are going to purchase offline clothes, food items

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline \_\_\_\_\_

5. What are the factors motivating to purchase products online \_\_\_\_\_

6. What are the difficulties you are facing in offline purchase \_\_\_\_\_

7. What are the difficulties you are facing in online purchase \_\_\_\_\_

8. How do you know the availability of new products By ads

9. What is your preference of payment mechanism of purchasing cash by hand

10. According to you offers on purchases are more on ☒ offline purchase /online



GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BOVP Village srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 6/8/2022

Name: M. Madhusudhana rao

Age: 45

Marital status: Married

State: AP

District: \_\_\_\_\_

Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary ☒ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or Physical ☒ Purchasing b) Online Purchasing

2. What are the products you are going to purchase offline gadgets, food items

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline \_\_\_\_\_

5. What are the factors motivating to purchase products online \_\_\_\_\_

6. What are the difficulties you are facing in offline purchase \_\_\_\_\_

7. What are the difficulties you are facing in online purchase \_\_\_\_\_

8. How do you know the availability of new products By ads

9. What is your preference of payment mechanism of purchasing cash By hand

10. According to you offers on purchases are more on offline ☒ purchase /online

GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BDVp Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 7/8/2022

Name: K. Apparao

Age: 62

Marital status: Married

State: A.P District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School ☒ Secondary \_\_\_\_\_ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?

a) Offline or ☒ Physical Purchasing b) Online Purchasing

2. What are the products you are going to purchase offline clothes, food items

3. What are the products you are going to purchase online other essential goods

4. What are the factors motivating to purchase products offline \_\_\_\_\_

5. What are the factors motivating to purchase products online \_\_\_\_\_

6. What are the difficulties you are facing in offline purchase \_\_\_\_\_

7. What are the difficulties you are facing in online purchase \_\_\_\_\_

8. How do you know the availability of new products By ads

9. What is your preference of payment mechanism of purchasing By hand/physical

10. According to you offers on purchases are more on offline purchase /online cash



GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in Bdyp Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 13/8/2022 Name: Y. Bogesh  
Age: 48 Marital status: Married  
State: Ap District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None ☒ School \_\_\_\_\_ Secondary \_\_\_\_\_ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?  
a) Offline ☒ Physical Purchasing b) Online Purchasing
2. What are the products you are going to purchase offline clothes, groceries
3. What are the products you are going to purchase online other essential goods
4. What are the factors motivating to purchase products offline \_\_\_\_\_
5. What are the factors motivating to purchase products online \_\_\_\_\_
6. What are the difficulties you are facing in offline purchase \_\_\_\_\_
7. What are the difficulties you are facing in online purchase \_\_\_\_\_
8. How do you know the availability of new products By ads
9. What is your preference of payment mechanism of purchasing cash by hand
10. According to you offers on purchases are more on offline purchase /online

GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

**Objective:** Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BDVP Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 14/8/2022 Name: Ch. Rajesh  
Age: 33 Marital status: married  
State: AP District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary \_\_\_\_\_ University ☒

II. Online purchases Details

1. What is your preference of Purchasing? ☒  
a) Offline or Physical Purchasing b) Online Purchasing
2. What are the products you are going to purchase offline gadgets, clothes
3. What are the products you are going to purchase online other essential goods
4. What are the factors motivating to purchase products offline -
5. What are the factors motivating to purchase products online -
6. What are the difficulties you are facing in offline purchase -
7. What are the difficulties you are facing in online purchase -
8. How do you know the availability of new products By social media
9. What is your preference of payment mechanism of purchasing By online payment
10. According to you offers on purchases are more on offline purchase /online ☒



GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM  
DEPARTMENT OF COMMERCE

Online purchases Questionnaire

Objective: Data are collected for research work and other than this has no other purpose. The information collected from respondents would be kept confidential.

A. Online purchases ( ) in BDVP Village Srikakulam District  
Andhra Pradesh

I. GENERAL INFORMATION

Date: 20/8/2022 Name: y. Shanunjai rao  
Age: 49 Marital status: Married  
State: Ap District: \_\_\_\_\_ Village: \_\_\_\_\_

1. Educational level: None \_\_\_\_\_ School \_\_\_\_\_ Secondary ☒ University \_\_\_\_\_

II. Online purchases Details

1. What is your preference of Purchasing?  
a) Offline or Physical Purchasing ☒ b) Online Purchasing
2. What are the products you are going to purchase offline gadgets, clothes
3. What are the products you are going to purchase online other essential goods
4. What are the factors motivating to purchase products offline -
5. What are the factors motivating to purchase products online -
6. What are the difficulties you are facing in offline purchase -
7. What are the difficulties you are facing in online purchase -
8. How do you know the availability of new products By social media
9. What is your preference of payment mechanism of purchasing By online payment
10. According to you offers on purchases are more on offline purchase /online ☒

## Introduction

In every student's course work in college community service considered as crucial . It gives the student a clear picture of outside world .Community service project involves student in community development and service activities and applies the experience to personal and academic development . Community service project is meet to link the community with the college for mutual benefit Living in a vibrant community gives people a sense of belonging which reduce the mental health issues .



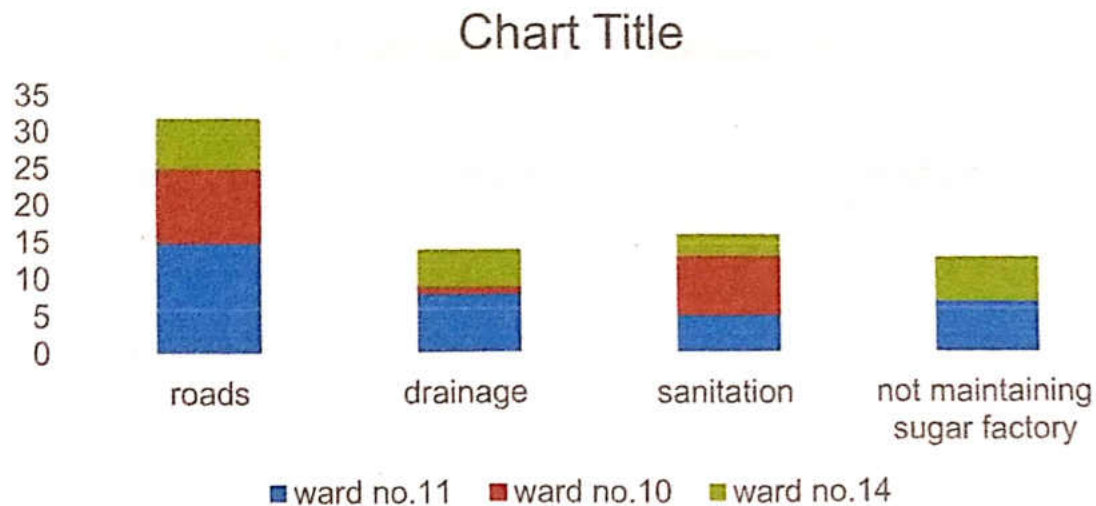
## Scope of community service project

Engaging in community service provide students with the opportunity to become active member of their community and has a lasting ,positive impact on society at large community service or volunteering enables student for acquire life skills and knowledge as well as provide a service those who need it most. By getting involved in community service at a younger age student enfills in a lot of ways like developing ,increased sense of social responsibility a global view of society and a hear a giving back and helping others its provides an opportunity to apply academic learning to real life events

## Problems Identified

I had done my survey in Bendivanipeta and asked them what are the problems they suffering from in that certain area .Majority of the people are suffering by not having proper roads ,drainage and not having proper sanitation .the problems were listed in the above tabular form





### **Action plan**

I have prepared a short term and long term action plans to solve the problems which I had analysed in my survey

we have to identify the problems in the area and we should give complaint to the municipal corporation

### **Community awareness programs conducted**

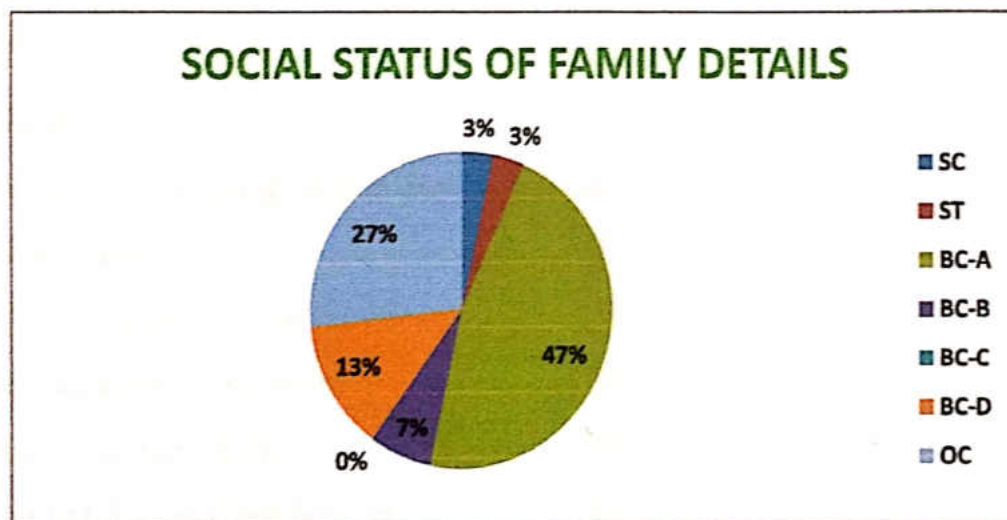
Awareness on various problems identified during the survey has been created among the respondents of the households through meetings, discussions and their outcomes are discussed and communicated to the sample respondents.

## Abstract of Socio- Economic Survey

30 families are surveyed in the socio-economic survey in Bendivanipeta,  
,Srikakulam

### 1. Social Status of families details (30 Families) :

Caste: SC : 1, ST : 1, BC –A : 14, BC :B-02, BC- C- 0, BC-D :04, OC :08



Religion : Hindus : 30  
Number of male : 38  
Females : 49  
Number of literates Above 10<sup>th</sup> : 28  
Number of literates Bellow 10<sup>th</sup> : 59



Number of illiterates	: 87
Number of graduates	: 20
Number of PH People	: 01

## **2.Economic Status of the sample households**

Category of Houses Hut	: 04
Semi Pucca	: 14
Pucca	: 12
Own houses	: 25
Rented	: 05
Source of Drinking Water Govt. taps	:00
Own taps	:25
Agricultural holding families	: 06
Houses have own toilet	: 30
Cooking fuels LPG	: 30
NO of Ration Card holders	: 30
Number of houses having vehicles	
Two wheelers	: 20
Auto	: 04

## **Part-B**

### **About online purchase**

Online shopping is a form of electronic commerce which allows consumers to directly buy goods or services from a seller over the Internet using a web browser or a mobile app. Consumers find a product of interest by visiting the website of the retailer directly or by searching among alternative vendors using a shopping search engine, which displays the same product's availability and pricing at different e-retailers. As of 2020, customers can shop online using a range of different computers and devices, including desktop computers, laptops, tablet computers and smart phones.

### **Types of E-commerce models**

**The following are the different types of e-commerce platforms:**

- Business-to-Business (B2B)
- Business-to-Consumer (B2C)
- Consumer-to-Consumer (C2C)
- Consumer-to-Business (C2B)
- Business-to-Administration (B2A)



### **Who first started online shopping?**

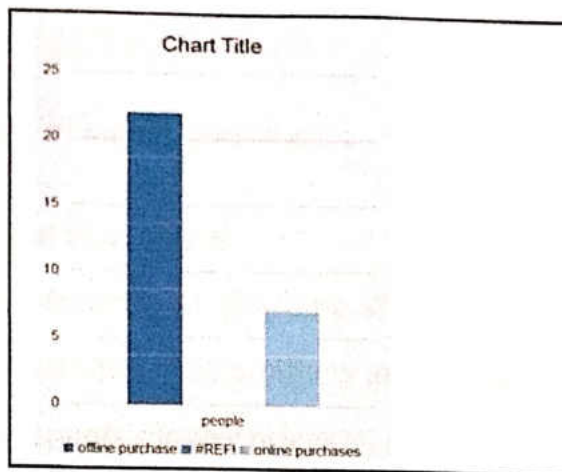
1979 – It all began when Michael Aldrich 'invented' online shopping. Using videotex, a two way message service, it revolutionised businesses. We now know this as e-commerce. in 1981 – Saw the first business to business transaction by UK based Thomson holidays.

### **Who introduced online shopping in India?**

Ahead of time: Meet the man who started India's first e-commerce site in the 90s. K Vaitheeswaran started India's first e-commerce website Fabmart.com back in 1999. Before there was Flipkart, Myntra, and Snapdeal, there was Fabmart.

### **Analysis**

I have done community service project by choosing the online purchase as the topic to do survey a in our community area The reason to find problem out solution in online transition in society .By doing this project i have gained knowledge about online purchase.



**So in the given chart we can observe that majority of the people were interested in offline shopping**

So in that chart we observe that majority of the people were interested in offline shopping and i had questioned them

### **why you are interested in offline shopping**

Some people were answered me that they can purchase products and goods by choosing a good products and they can touch it and they can feel which is the good one or bad one

Some people said that they have no interest to purchase products because they got damaged product so they have no interest to buy products .

Majority of the people were said that they have trust issues to purchase products from online but some people were interested to purchase products

Chart Title



### **Advantages of online purchase :**

1. Saves time and efforts.
2. The convenience of shopping at home.
3. Wide variety/range of products are available.
4. Good discounts / lower prices.
5. Get detailed information about the product.
6. We can compare various models/brands.

### **Online shopping saves time**

Customers do not have to stand in queues in cash counters to pay for the products that have been purchased by them. They can shop from their home or workplace and do not have to spend time travelling.

### **Comparisons**

There is a wide range of products online. The sellers display all the stuff they've got. This enables the buyers to choose from a variety of models after comparing the finish, features, and price of the products on display.

### **Availability**

The mall is open on 365 x 24 x 7. So, time does not act as a barrier, wherever the vendor and buyers are.

### **Online tracking**

Online consumers can track the order status and delivery status tracking of shipping is also available.

### **Online shopping saves money**

To attract customers to shop online, e-retailers and marketers offer discounts to the customers as they have cut down on real estate and maintenance cost the sellers won't back out in giving huge discounts.

### **No pressure shopping**

Generally, in physical stores, the sales representatives try to influence the buyers to buy the product. While in online shopping, you're free to do as you will.

## **Disadvantages of online shopping**

Ease of use is the prime reason that drives the success of e-commerce. Though the internet provides a quick and easy way to purchase a product, some people prefer to use this technology only in a limited way. Some people also fear that they might get addicted to online shopping.

**The major disadvantages of online shopping are as follows.**

### **Delay in delivery**

Long duration and lack of proper inventory management result in delays in shipment. Though the duration of selecting, buying and paying for an online product may not take more than 15 minutes; the delivery of the product to customer's doorstep takes about 1-3 weeks.

### **Lack of significant discounts in online shops**

Physical stores claim to give significant discounts when compared to online stores, this is a huge disadvantage for the older generation.



Online consumers can track the order status and delivery status tracking of shipping is also available.

### **Online shopping saves money**

To attract customers to shop online, e-retailers and marketers offer discounts to the customers as they have cut down on real estate and maintenance cost the sellers won't back out in giving huge discounts.

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#### **Delay in delivery**

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#### **Lack of significant discounts in online shops**

Physical stores claim to give significant discounts when compared to online stores, this is a huge disadvantage for the older generation.

### **Missing the shopping experience**

The traditional shopping exercise provides a lot of fun in the form of showroom atmosphere, smart sales attendants, scent and sounds that cannot be experienced through a website. Indians generally enjoy shopping. Consumers look forward to it as an opportunity to go out and shop.

### **Frauds in online shopping**

Sometimes, there is a disappearance of the shopping site itself. In addition to the above, the online payments are not much secured. The rate of cyber crimes has been increasing and customers' credit card details and bank details have been misused which raise privacy issue.

### **Problems identified**

- No guarantee of products quality
- Logistic related problems
- Payment issues
- Hidden costs
- Ambiguous website policies



## **Types of online transaction**

**Different types of online financial transactions are:**

- **National Electronic Fund Transfer (NEFT) ...**
- **Real Time Gross Settlement (RTGS) ...**
- **Electronic Clearing System (ECS) ..**
- **Immediate Payment Service (IMPS) ...**
- **Objectives of IMPS:**

**I my survey majority of the people were use physical money because they think it is safe for them**

## **Part – C**

### **Suggestions**

- **Need to improve road facilities**
- **Need to provide drainage facilities**

- Provide Online purchase education
- Strengthen cyber laws
- Provide cyber police stations
- Make sellers liable for their damaged products supplied
- Sellers has to take customer reviews and suggestions
- Strict implementation of competition act 2007.

## **Conclusion**

I recommend them to follow both online and offline shopping. During covid 19 Online purchase helps a lot .the purchased product were deliver by door step during pandemic. We purchased so many products from online like medicine groceries etc .

Mobile device usage

**In the community service area the usage of mobile phones are :**

Android phone : 90%

Keypad mobile: 10%

## **Bibliography / Reference**



Government Degree College (Men), Srikakulam



Department of Commerce

Format - III

Log Book

Community Service Project (CSP) - Student  
Daily Progress Report

- 1) Name of the Student : Y. Gnanateja  
2) Registered Number : 202001070019  
3) Year : 2022  
4) Programme Studying : BBA  
5) Name of the Mentor : N. Balakrishna  
5) Programme Combination : -  
6) Name of the CSP : online purchases  
7) Place of CSP Execution : Bendivanipeta

S.No	Date	Work Done	No. of Hour spent
1.	2-7-2022	primary data collection	6 hours
2.	3-7-2022	primary data collection	6 hours

  
Signature of the Mentors

Government Degree College (Men), Srikakulam



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7) Place of CSP Execution : Bendivanipeta

S.No	Date	Work Done	No. of Hour spent
1.	9/7/2022	primary data collection	6 hours
2.	10/7/2022	primary data collection	6 hours

  
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6) Name of the CSP : online purchases  
7) Place of CSP Execution : Bendivanipeta

S.No	Date	Work Done	No. of Hour spent
1.	23/7/2022	Primary data collection	6 hours
2.	24/7/2022	primary data collection	6 hours

  
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5) Name of the Mentor : N. Bala Krishna  
5) Programme Combination : -  
6) Name of the CSP : online purchases  
7) Place of CSP Execution : Bendivanipeta

S.No	Date	Work Done	No. of Hour spent
1.	16/7/2022	primary data collection	6 hours
2.	17/7/2022	primary data collection	6 hours

  
Signature of the Mentors



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5) Programme Combination : -  
6) Name of the CSP : online purchases  
7) Place of CSP Execution : Bendivanipeta

S.No	Date	Work Done	No. of Hour spent
1.	30/7/2022	Primary data collection	6 hours
2.	31/7/2022	Primary data collection	6 hours

  
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5) Programme Combination : -  
6) Name of the CSP : online purchases  
7) Place of CSP Execution : Bendivanipeta

S.No	Date	Work Done	No. of Hour spent
1.	6/8/2022	Primary data collection	6 hours
2.	7/8/2022	primary data collection	6 hours

  
Signature of the Mentors



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5) Name of the Mentor : N. Balakrishna  
5) Programme Combination : -  
6) Name of the CSP : online purchases  
7) Place of CSP Execution : Bendivanipeta

S.No	Date	Work Done	No. of Hour spent
1.	6/8/2022	Primary data collection	5 hours
2.	7/8/2022	Primary data collection	5 hours

  
Signature of the Mentors

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4) Programme Studying : BBA  
5) Name of the Mentor : N. Balakrishna  
5) Programme Combination : -  
6) Name of the CSP : online purchases  
7) Place of CSP Execution : Bendi Vanipeta

S.No	Date	Work Done	No. of Hour spent
1.	10/8/2022	Primary data collection	6 hours
2.	14/8/2022	primary data collection	6 hours

  
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5) Name of the Mentor : N. Balakrishna  
5) Programme Combination : -  
6) Name of the CSP : online purchases  
7) Place of CSP Execution : Bendivanipeta

S.No	Date	Work Done	No. of Hour spent
1.	20/8/2022	Primary data collection	6 hours
2.	21/8/2022	primary data collection	6 hours

  
Signature of the Mentors

Government Degree College (Men), Srikakulam



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- 1) Name of the Student : Y. GnanaTeja  
2) Registered Number : 202001070019  
3) Year : 2022  
4) Programme Studying : BBA  
5) Name of the Mentor : N. Balakrishna  
5) Programme Combination : -  
6) Name of the CSP : online purchases  
7) Place of CSP Execution : Bendivanipeta

S.No	Date	Work Done	No. of Hour spent
1.	27/8/2022	Primary data collection	6 hours
2.	28/8/2022	primary data collection	6 hours

  
Signature of the Mentors