

GOVERNMENT DEGREE COLLEGE (MEN), SRIKAKULAM
DEPARTMENT OF COMMERCE
FIELD TRIP REPORT
2018-2019

Field trips help students interact with what they are learning. The experience goes beyond reading about a concept; students are able to see it, manipulate it or participate in it physically. Students are able to see elements with their eyes rather than reading about it and believing what they are told because it's in print.

It enhances their critical thinking skills and gives students a chance to think about a topic or theme from a different perspective. Several students don't get to experience the typical field trip locations with their families. A college trip gives students the chance to experience new venues.

Field trips may be planned for five purposes:

- 1) To provide firsthand experience,
- 2) To stimulate interest and motivation in various aspects
- 3) To add relevance to learning and interrelationships,
- 4) To strengthen observation and perception skills, and
- 5) To promote personal (social) development

Department of commerce arranged field trip for B.com final year students in the academic year 2018-19. Our students visited industrial estate/ park Kushala puram near Srikakulam town under the guidance of Sri L. Krishna Rao lecturer-in-charge. In this programme the lecturers Sri Y. Bhaskara Rao, Sri K. Prasada rao, Sri H. Lkasmithi and Sri G. Arun kumar accompanied the team. There are number of small business units established like manufacturing of aluminum and stainless steel utensils, Granite industries, Reyan extraction from sand and tiles industries in the industrial estate of Kushalpuram.

Thirty-five students of final B.com participated in the field trip and observed manufacturing process, day to day maintenance, selling process and management style of entrepreneurs. The students also enlightened the pros and cons of business and the same time they are motivated towards entrepreneurship.

