

GOVERNMENT DEGREE COLLEGE FOR MEN, SRIKAKULAM
DEPARTMENT OF COMMERCE AND MANAGEMENT

FIELD TRIP REPORT

2024-2025

Title: Field Trip to Bharath Logistics: Creating Awareness on Logistics and Supply Chain

Date of Visit: November 8th, 2024

Location: Visakhapatnam

1. Introduction

The field trip to Bharath Logistics in Visakhapatnam was organized on November 8th, 2024, for 30 members, including staff and students, with the primary objective of creating awareness about logistics and supply chain management. This report provides an overview of the visit, key learning's, and its impact on the participants

2. Objectives of the Field Trip

- To understand the practical functioning of a logistics and supply chain company.
- To expose participants to real-world challenges and solutions in logistics.
- To enhance knowledge of warehousing, transportation, and inventory management.

3. Details of the Visit

Date and Time: November 8th, 2024, from 10:00 AM to 4:00 PM.

Participants: 35 members, including staff and students.

Venue: Bharath Logistics, Visakhapatnam.

4. Key Activities

- Welcome Session: A brief introduction to Bharath Logistics, its operations, and mission
- Guided Tour: Participants were shown various departments, including:
 - Warehousing: Observed storage techniques and inventory tracking systems.
 - Transportation Management: Insight into fleet management and route optimization.
 - Supply Chain Coordination: Explained how various supply chain stages are interconnected.

5. Observations and Learning

- The significance of technology in streamlining logistics operations, such as ERP system.
- Importance of efficient transportation and warehousing in reducing costs and ensuring timely delivery.
- Real-world application of theoretical concepts studied in logistics courses.

6. Conclusion

The field trip to Bharath Logistics was a successful initiative in bridging the gap between classroom learning and practical exposure. It provided valuable insights into logistics and supply chain operations, fostering a deeper understanding of the industry's dynamics.

7. Recommendations from Students

- Organize more such field trips to other logistics hubs.
- Include workshops or internships for advanced practical knowledge.
- Incorporate learning from the trip into the curriculum for logistics and supply chain studies

8. Acknowledgment

Special thanks to Bharath Logistics for their warm hospitality and willingness to share their knowledge. Gratitude is extended to the organizing team for ensuring the trip's success.





