

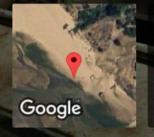
<u>GOVERNMENT DEGREE COLLEGE FOR MEN, SRIKAKULAM</u> <u>EVENT ORGANIZED REPORT</u> (2023 - 2024 )



Name of Department	Commerce and Management			
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Name of Event Organized	Group Discussion			
Title of the Event				
	Group Discussion on Social Media			
	Marketing			
Date of Event Organized	13-12-2023			
Dute of Litent organized	15 12 2025			
No. of Participant (Student +Staff)	40			
Name of the Expert with designation	N.Pavani			
L B				
Contact number & Address of the Expert	8978636222, GDC(Men),Srikakulam			
Contact number & Address of the Expert				
<b>Objective of the Event</b>	The objective of a Social Media Marketing			
	group discussion is to assess participants'			
	knowledge of social media trends, creativity,			
	analytical skills, communication, and problem-			
	solving abilities to evaluate their potential as			
	effective marketers.			
Description of the event				
	A Social Media Marketing group discussion is			
	a platform to evaluate participants'			
	understanding of social media platforms,			
	strategies, and current trends. It focuses on assessing their creativity in crafting innovative			
	campaigns, analytical skills to interpret			
	performance data, and ability to solve			
	challenges such as audience engagement and			
	competition.			
Outcome of the Event				
	The objective of a Social Media Marketing			
	group discussion is to evaluate participants'			
	creativity, strategic thinking, analytical skills,			
	problem-solving abilities, and communication			
	to identify their potential as effective social			
	media marketers.			



## <u>GOVERNMENT DEGREE COLLEGE FOR MEN,SRIKAKULAM</u> <u>EVENT PHOTO GALLERY</u> <u>(2023 -2024 )</u>



Srikakulam, Andhra Pradesh, भारत 1-4/6-7/2, Government Jr College Rd, Shanti Nagar Colony, Balaga, Srikakulam, Andhra Pradesh 532001, भारत Lat 18.307145° Long 83.887222° 13/12/23 12:33 PM GMT +05:30

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PARTMENT OF COMMERCE

DATE

💽 GPS Map Camera 🛯



## <u>GOVERNMENT DEGREE COLLEGE FOR MEN, SRIKAKULAM</u> <u>EVENT FEEDBACK REPORT</u> <u>(2023 - 2024 )</u>



Name of the event	Group discussion
Department	Commerce and Management
Date	13-12-2023
Name of student	S.Madhu
Class	3 <sup>rd</sup> B.com computers
Mobile no.	7981569167

- Did the event fulfil it's objectives? Yes
- 2. How useful was the event for you? (0 being Not useful and 5 Most useful)

0	1	2	3	4	5**

3. Rate the overall success of the event (0 being Not useful and 5 Most useful)

0	1	2	3	4	5**
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- 4. List the key take away points from the events.
  - Students will get better understanding capacity among the subject.
  - Perception of common students on a particular topic.
  - Improves analytical abilities to think on a particular given topic.
- 5. Suggestions if any
  - Stay updated on social media trends and tools.
  - Present creative and innovative ideas.
  - Use data and analytics to support your points.
  - Communicate clearly and concisely.
  - Actively listen and collaborate with others.