



GOVERNMENT DEGREE COLLEGE FOR MEN, SRIKAKULAM
EVENT ORGANIZED REPORT
(2023 -2024)



Name of Department	Commerce and Management
Name of Event Organized	Group Discussion
Title of the Event	Group Discussion on Social Media Marketing
Date of Event Organized	13-12-2023
No. of Participant (Student +Staff)	40
Name of the Expert with designation	N.Pavani
Contact number & Address of the Expert	8978636222, GDC(Men),Srikakulam
Objective of the Event	The objective of a Social Media Marketing group discussion is to assess participants' knowledge of social media trends, creativity, analytical skills, communication, and problem-solving abilities to evaluate their potential as effective marketers.
Description of the event	A Social Media Marketing group discussion is a platform to evaluate participants' understanding of social media platforms, strategies, and current trends. It focuses on assessing their creativity in crafting innovative campaigns, analytical skills to interpret performance data, and ability to solve challenges such as audience engagement and competition.
Outcome of the Event	The objective of a Social Media Marketing group discussion is to evaluate participants' creativity, strategic thinking, analytical skills, problem-solving abilities, and communication to identify their potential as effective social media marketers.



GOVERNMENT DEGREE COLLEGE FOR MEN, SRIKAKULAM
EVENT PHOTO GALLERY
(2023 -2024)



Srikakulam, Andhra Pradesh, भारत

1-4/6-7/2, Government Jr College Rd, Shanti Nagar Colony, Balaga, Srikakulam, Andhra Pradesh
532001, भारत

Lat 18.307145°

Long 83.887222°

13/12/23 12:33 PM GMT +05:30

Google

GPS Map Camera



GOVERNMENT DEGREE COLLEGE FOR MEN, SRIKAKULAM
EVENT FEEDBACK REPORT
(2023 -2024)



Name of the event	Group discussion
Department	Commerce and Management
Date	13-12-2023
Name of student	S.Madhu
Class	3 rd B.com computers
Mobile no.	7981569167

1. Did the event fulfil it's objectives?

Yes

2. How useful was the event for you? (0 being Not useful and 5 Most useful)

0	1	2	3	4	5**
---	---	---	---	---	-----

3. Rate the overall success of the event (0 being Not useful and 5 Most useful)

0	1	2	3	4	5**
---	---	---	---	---	-----

4. List the key take away points from the events.

- Students will get better understanding capacity among the subject.
- Perception of common students on a particular topic.
- Improves analytical abilities to think on a particular given topic.

5. Suggestions if any

- Stay updated on social media trends and tools.
- Present creative and innovative ideas.
- Use data and analytics to support your points.
- Communicate clearly and concisely.
- Actively listen and collaborate with others.