

Patron



**Dr. P. Surekha, M.Sc., Ph.D.**  
Principal  
Government Degree College (Men)-Srikakulam

#### EXECUTION TEAM

**Mr. Madhamanchi Pradeep** Head-Centre for Advanced Sciences  
Contact No: 8555911961  
**Dr. R. Haritha** Lecturer in Biotechnology  
GDC (M)-Srikakulam  
Contact No: 9398803953  
**Dr. Ch. Shanthi Devi** Lecturer in Microbiology  
GDC (M)-Srikakulam

#### ORGANIZING TEAM

**Convener & Coordinator**  
**Mr. H. Lakshmi Pathi**  
Head-Dept. of Commerce  
GDC (M)-Srikakulam, Cell: 9491616319

#### MEMBERS

**Mr. S. Eswara Rao**, Lecturer in Commerce  
**Mrs. N. Pavani**, Lecturer in Commerce  
**Mrs. T. Aruna Kumari**, Lecturer in Commerce  
**Mr. K. Chinna Rao**, Lecturer in Commerce  
**Mrs. V. Rajani**, Lecturer in Commerce

#### REGISTRATION DETAILS

UG & PG Students: Rs. 100/-  
Contract Lecturers & Research Scholars: Rs. 150/-  
Faculty & Industrialists: Rs. 300/-  
\*All the registered candidates will get a Certificate after submission of Feedback form.

#### PAYMENT MODE

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#### DETAILED STRUCTURED INFORMATION ABOUT THE PROGRAMME

S. No	Time	Event	Resource Person & Topic
<b>12-09-2022</b>			
01	9.30 am - 10.00 am	Registration	Organizing team will catalogue the participants & Delegates, provide conference kit and assist them to assemble in the event hall
02	10.00 am - 10.30 am	Inaugural Session	Under the Chairmanship of the college principal Dr. P. Surekha, program opening session will start & the convener of the event and One of the Resource Persons will give the essence and brief outline of the 2 Days IPRs event
03	10.30 am - 11.30 am	Technical Session-I	<b>Mr. Oggu Prasad Rao</b> , Deputy Controller of Patents & Designs, IP Office-Chennai will Deliver a talk on "Over view of IPRs"
04	11.30 am - 11.45 am	Break	Tea & Snacks will be provided to all the participants & delegates
05	11.45 am - 1.00 pm	Technical Session-II	<b>Mr. Sharan Gouda</b> , Assistant Controller of Patents & Designs, IP Office-Chennai will Deliver a talk on "Patentability Criteria"
06	1.00 pm - 2.00 pm	Lunch	Lunch will be provided to all the participants & delegates
07	2.00 pm - 3.15 pm	Technical Session-III	<b>Mr. M. Ajit</b> , Deputy Controller of Patents & Designs, IP Office-Chennai will Deliver a talk on "Non-Patentable Inventions - Section 3, 4 & 35"

#### 13-09-2022

08	10 am - 11.15 am	Technical Session-IV	<b>Mr. Oggu Prasad Rao</b> , Deputy Controller of Patents & Designs, IP Office-Chennai will Deliver a talk on "Procedure for filing National & International Patents"
09	11.15 am - 11.45 am	Break	Tea & Snacks will be provided to all the participants & delegates
10	11.45 am - 1.00 pm	Technical Session-V	<b>Mr. Sharan Gouda</b> , Assistant Controller of Patents & Designs, IP Office-Chennai will Deliver a talk on "Pre & post-grant Oppositions"
11	1.00 pm - 2.00 pm	Lunch	Lunch will be provided to all the participants & delegates
12	2.00 pm - 3.15 pm	Technical Session-VI	<b>Mr. M. Ajit</b> , Deputy Controller of Patents & Designs, IP Office-Chennai will Deliver a talk on "Patent Infringement with examples"
13	3.15 pm - 3.45 pm	Break	Tea & Snacks will be provided to all the participants & delegates
14	3.45 pm - 4.30 pm	Brain Storming Session	"IPR Case Studies"
15	4.30 pm - 5.00 pm	Valedictory Session	Under the chairmanship of the principal, Dr. P. Surekha review the two days event, discuss on future actions & followed by certificates distribution

Registration Link:

<https://forms.gle/YrvXqp7BFmGcqZg8>

#### Invitation



**CENTRE FOR APPLIED SCIENCES**  
(Biotechnology & Microbiology)

**DEPARTMENT OF COMMERCE**  
**GOVERNMENT DEGREE COLLEGE (MEN)-SRIKAKULAM**  
(Affiliated to Dr. B. R. Ambedkar University-Srikakulam & Reaccredited by NAAC with B++ Grade of 2.99 CGPA)  
[www.gcmsklm.ac.in](http://www.gcmsklm.ac.in)

In Association with  
**Indian Patent Office, Chennai**

Organised  
National Level Conference (Hybrid Mode) on  
**OVER VIEW OF IPRs - CAPACITY BUILDING**  
Dates: 12-09-2022 & 13-09-2022



Sponsored by  
**DEPARTMENT OF BIOTECHNOLOGY (DBT)-NEW DELHI**  
Ministry of Science & Technology, Government of India

#### ABOUT THE COLLEGE

The Government Degree College, Srikakulam, the first and foremost College in the district was established in 1951 vide. G.O.Ms.No.1887 of the Madras Government with the introduction of Intermediate Courses in 1951 and later upgraded to Government Degree College in 1954 with the introduction of undergraduate courses. This College was affiliated to Andhra University, Visakhapatnam and recently attached to the newly formed Dr. B.R. Ambedkar University, Elacherla, Srikakulam. This was recognized by the U.G.C under 2(f) and 12(b) from 06-10-1968. The College possesses a spacious building with the Central Library being the largest among the three districts of Zone-I of A.P. In addition to the conventional courses several Restructured courses have been introduced in B.A and B.Sc. There is a great demand for subjects like Electronics, Microbiology and Bio-Technology. Students who joined these courses feel that they are really privileged and their enthusiasm and responses are well reflected in their good performance in the University examinations. CBCS pattern with 6 semesters for UG has been introduced from the academic year 2015-16 with cumulative effect by APSCHE. Various courses are introduced to suit the latest developments in the respective fields. Recently, B.Sc., Electronics, B.Com. Computers & BBA Courses in UG and M.Sc., Botany in PG were introduced in the year 2015-16 in addition to M.Sc., Chemistry, M.Com., and M.A., Telugu. Efforts are being made to improve the laboratory facilities in all the newly introduced restructured courses. Staff members are also equipping themselves for the new branches by attending Refresher Courses and the training programmes conducted by the Universities and the Academic Staff Colleges. UGC is funding some of the major and minor research projects undertaken by some of the members of the staff of our College. Many of them have attended National Seminars and presented papers. Sequences of National Seminars/workshops are being conducted with the financial assistance of funding agencies like UGC and DBT. The Department of Biotechnology alone has conducted 03 national seminars & 01 Refresher Course in the academic year 2020-21. The Institution always encourages the faculty members to take up research work. The College has 16 Ph.D. holders and 10 M.Phil holders out of 56 faculty members. Another 09 faculty members are pursuing Ph.D., under FDP/part-time programme. The College was accredited for 1st cycle with B++ (CGPA 83.05) by NAAC in February, 2005 and re-accredited for 2nd cycle in August, 2011 with B Grade (CGPA 2.87). Recently College undergone 3rd cycle accreditation on 25th & 26th September 2017 and graded with B++ (CGPA 2.90).

#### About the DBT CTEP Program

To popularize Biotechnology activities in India, Department of Biotechnology (DBT), Government of India provides financial assistance towards organizing Conference/ Seminar/ Symposium/ Workshop and Travel support to the researchers for presenting their papers in the conferences which are being organized outside the country. It also extends support for organizing DBT stalls in Exhibitions held within the country as well as outside the country. Financial supports are also provided for organizing Popular Lectures. The collective term for these four activities is CTEP (Conference, Travel, Exhibition and Popular Lectures).

<https://www.dbtctep.gov.in/>

#### ABOUT THE INDIAN PATENT OFFICE-CHENNAI

The Office of the Controller General of Patents, Designs and Trade Marks (CGPDTM) generally known as the Indian Patent Office, is an agency under the Department for Promotion of Industry and Internal Trade which administers the Indian law of Patents, Designs and Trade Marks.

IPRs is an inevitable tool for today's globalized economy. Fostering innovation is one of the sustainable development goals set by the Government of India. "An India where Intellectual Property stimulates creativity and innovation for the benefit of all" is the vision of our National IPR Policy. Several initiatives have already proven to foster innovation like the Make in India, Start up India, Digital India and Skill India. The Atal Innovation Mission nurtures the innovative energies across the country in schools and universities. Under the IPR policy, the cell for IPR Promotion and Management, CIPAM has been tasked to facilitate creation and commercialization of IP assets in collaboration with the Office of the Controller General of Patents, Designs and Trademarks.

The filings for IP rights have considerably increased and the Intellectual Property Offices are also getting revamped in terms of capacity building. More Examiners have been recruited and trained in Patents. The Patent Office started functioning as International Searching and Examining Authority since October 2013. It is encouraging to note that more applicants are now choosing IPO for international search. Applicants registered as Start-ups and those who have chosen Indian Patent Office as

ISA or IPEA in the corresponding international application can avail of the facility of Expedited Examination. To ensure quality in all our operations, a dedicated Quality Assurance Division has been set up in the Patent Office.

Manpower augmentation and business process reengineering have proved to substantially increase the output of the Trademarks Registry. Electronic communication has been initiated for Designs for quicker processing. Many of the globally famous products that are part of India's rich cultural heritage have been registered as Geographical Indications. The Copyrights Office is also brought under the Office of CGPDTM.

To facilitate, assist and promote the IPR activities throughout the India, 04 IP offices established in various metro cities like Delhi, Mumbai, Kolkata and Chennai. Now a day's IPR activities pay a crucial role in NAAC grading and accreditation.

#### ABOUT THE EVENT

Intellectual property rights (IPRs) are the rights given to persons over the creations of their minds. They usually give to the creator an exclusive right over the use of his/her creation for a certain period of time. IPRs are legal rights that protect creations and/or inventions resulting from intellectual activity in the industrial, scientific, literary or artistic fields. The most common IPRs include patents, copyrights, marks and trade secrets. Create awareness on these IPRs and its associated benefits greatly improve the Employability opportunities in under privileged areas like North Coastal Andhra Pradesh, one of the most backward area of Andhra Pradesh. Srikakulam is one of the most backward districts of newly formed Andhra Pradesh state and most of the educators and students of this region are not know about IPRs. Moreover the present IPR event will create awareness about how best we can generate wealth and employability with the existing resources. So to create awareness on emerging trends in IPRs and its procedures and associated difficulties, we are planning to arrange this event in underprivileged areas like Srikakulam. The targeted audience for the event are: **UG, PG STUDENTS OF SCIENCE, ARTS & COMMERCE BACKGROUND, RESEARCH SCHOLARS, ACADEMI- CIANS & INDUSTRY PEOPLE FROM ALL OVER INDIA.**

The following experts from Chennai IPR Institute are the resource personnel



**Mr. Oggu Prasad Rao**  
Deputy Controller of Patents & Designs,  
IP Office-Chennai  
Mail ID: oggu.ipo@nic.in



**Mr. M. Ajith**  
Deputy Controller of Patents & Designs,  
IP Office-Chennai  
Mail ID: ajithmani.ipo@nic.in



**Dr. Sharana Gouda**  
Assistant Controller of Patents & Designs,  
IP Office-Chennai  
Mail ID: gouda.ipo@nic.in

**DEPARTMENT OF COMMERCE & MANAGEMENT**  
**NATIONAL CONFERENCE ON**  
**OVERVIEW OF IPRs-CAPACITY BUILDING**

12<sup>th</sup>–13<sup>th</sup>September 2022

DBT CTEP Proposal No: [DBT/CTEP/01/20220352286](#)

Organized by

**Department of Commerce & Management**

Government Degree College for Men Srikakulam

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DBT-New Delhi Sponsored National Level Conference (Hybrid Mode) on O ☆

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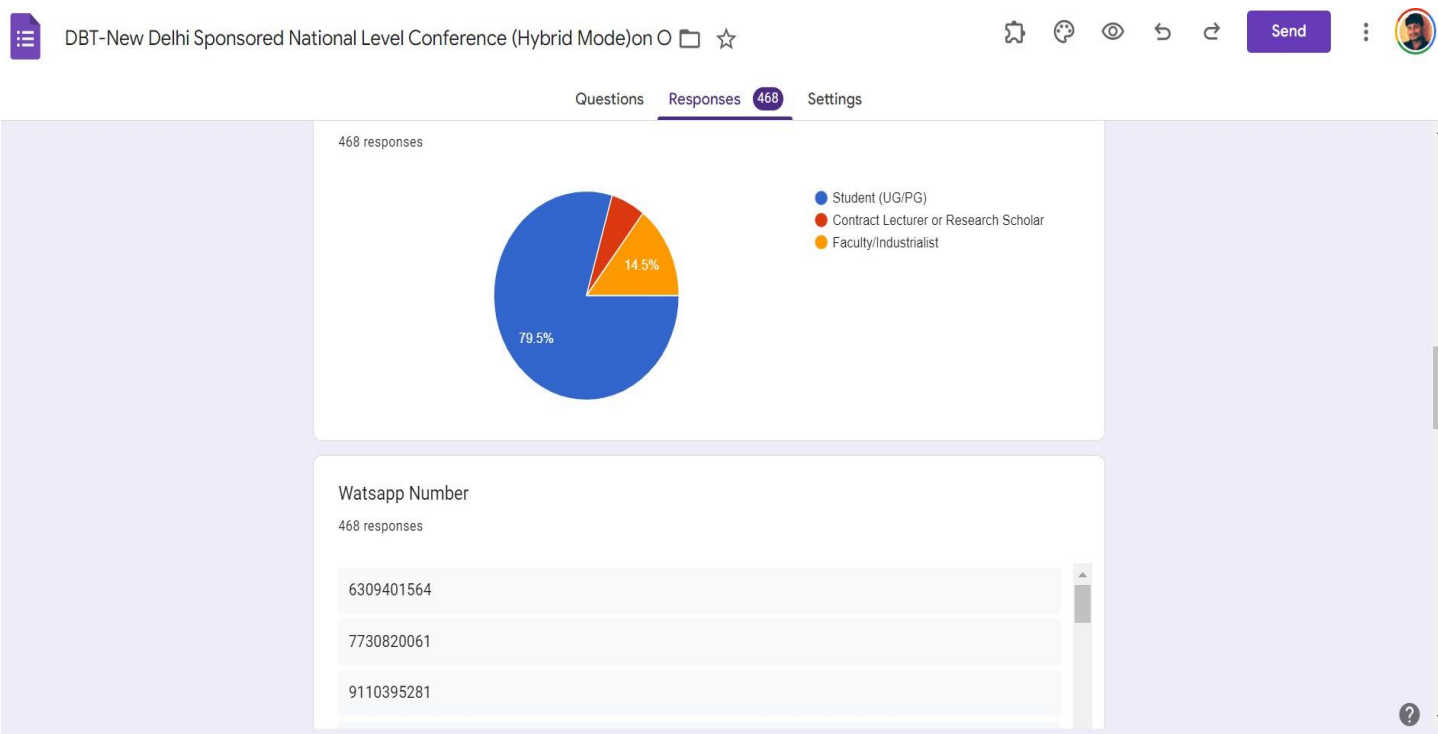
DBT-New Delhi Sponsored National Level  
Conference (Hybrid Mode) on OVER VIEW OF IPRs -  
CAPACITY BUILDING Dates: 12-09-2022 & 13-09-  
2022; Coordinated By: Centre for Advanced  
Sciences (Biotechnology & Microbiology) &  
Department of Commerce, Government Degree  
College (Men)-Srikakulam

In Association with

Indian Patent Office, Chennai

Email \*

Valid email address



The total registered participants for the event is **468** from colleges and universities across the nation (Screen sort attached). Most of the participants are UG Students, Research Scholars and UG Faculty. The seminar starts on 12-09-2022 by 10.00am with a brief inauguration followed by a lecture (01.15 h Duration) of Mr. Oggu Prasad Rao, Deputy Controller of Patents & Designs, IP Office- Chennai. His talk is on "OVERVIEW OF IPRs". He described various types of IPRs, Its Importance. Tea break, followed by Mr. M.Ajith, Assistant Controller of Patents & Designs, IP-Office-Chennai delivered at alkon "Non-Patentable Inventions & Filling of Indian and Foreign Patents.

Followed by Lunch from 1.00PM-2.00PM. After lunch Dr.SharanaGouda, Deputy Controller of Patents & Designs, IP Office-Chennai delivered at alkon "IPR Case Studies & Patentability Criteria. Followed by Tea Break & Lecture by Mr. Oggu Prasad Rao, Deputy Controller of Patents & Designs, IP Office-Chennai on "Drifting OD of Patent Specifications and Services".

On 13-09-2022 by sharp 10.00AM, Mr.M.Ajith, Assistant Controller of Patents & Designs, IP- Office-Chennai delivered at alkon "Pre & Post Grant Oppositions". Then tea break followed by Dr.SharanaGouda, Deputy Controller of Patents & Designs, IP Office-Chennai delivered a talk on "IPR Case studies".

From 2PM-3PM lunch followed by Valedictory session, where certificates distributed to the participants



## Photographs & YouTube Links

<https://youtu.be/urjMknDaAr0>

### డిగ్రీ కళాశాలలో కార్యశాల ప్రారంభం

కలెక్టరేట్(శ్రీకాకుళం), న్యూస్ టుడే: విద్యార్థుల్లోని సృజనాత్మకతను వెలికితీసేందుకు, వాటి నుంచి ఆర్థిక పరమైన లాభాలను పొందేందుకు 'మేథోసంపత్తి హక్కులు-కెపాసిటీ బిల్డింగ్' కార్యశాల దోహదపడుతుందని వక్తలు పేర్కొన్నారు. శ్రీకాకుళం ప్రభుత్వ పురుషుల డిగ్రీ కళాశాలలో డిపార్ట్మెంట్ ఆఫ్ బయోటెక్నాలజీ, న్యూదిల్లీ రెండు రోజుల పాటు నిర్వహించనున్న కార్యశాల సోమవారం ప్రారంభమైంది. ఈ సందర్భంగా డిప్యూటీ కమిషనర్ ఆఫ్ పేటెంట్స్ అండ్ డిజైన్స్ ఓ.ప్రసాదరావు మాట్లాడుతూ మేథోసంపత్తి హక్కులు సరిగా అర్థం చేసుకుంటే అన్ని స్థాయిల్లోనూ వ్యవస్థాపకులుగా మారవచ్చన్నారు. విద్యార్థులకు వివిధ అంశాలను వివరించారు. కార్యక్రమంలో కళాశాల ప్రెసిడెంట్ పి.సురేఖ, డిప్యూటీ కంట్రోలర్ అజిత్, చరణ్ గౌడ్, కార్యక్రమ కన్వీనర్ హెచ్.లక్ష్మీవతి, ఎగ్జిక్యూటివ్ అధికారి ఎం.ప్రదీప్, డా. హెచ్.చరిత, తదితరులు పాల్గొన్నారు.



### ప్రసంగిస్తున్న ప్రసాదరావు

## Paper Clippings of the Event



## Inaugural Session of the Event





**Talk by Mr.Oggu PrasadRao, Deputy Controller of Patents & Designs ,IP Office-Chennai**



**Talk by Mr.M.Ajith, Assistant Controller of Patents & Designs, IP Office-Chennai**





**Talk by Dr.S.Gouda, Deputy Controller of Patents & Designs, IP Office-Chennai**



**Certificates Distribution to the Participants**



**Dept. of Commerce & Management**

**Faculty & Students**